

Pathway	Hospitality, Tourism, Culinary and Retail
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Pathway Name	Hospitality, Tourism, Culinary and Retail	Integrated <input checked="" type="checkbox"/>
The regional team that initially developed this graduation pathway:		Gulf River Parishes
High-Demand Careers Related to this Pathway	<p>Hospitality: 5 Star – General and Operations Manager; 4 Star – Food Service Manager; Lodging Manager; 3 Star – Customer Service Representative; First-Line Supervisor of Food Prep and Serving Workers, Housekeeping and Janitorial Workers, Personal Service Workers</p> <p>Tourism: 4 Star – Lodging Manager; 2 Star – Hotel Desk Clerk; Tour Guide and Escort; Travel Agent</p> <p>Culinary: 4 Star – Food Service Manager; Chefs and Head Cook; 3 Star – First Line Supervisor of Food Prep and Serving Workers</p> <p>Retail: 5 Star: Sales Manager; 4 Star: First-Line Supervisor of Retail Workers. Also: Store Manager, Assistant Store Manager</p>	

Pathway Course Progression (9 units, including a Career Readiness Course)	Course Code	Course Units / Carnegie Credits	Dual Enrollment / Articulated Credit?	For-Credit Worksite?
Accounting I	040101	1	Y	
Accounting II	040104	1	Y	
Advanced Career Readiness	080410	1		
Advanced Food and Nutrition	100301	½	Y	
Ag Science I (Career Readiness Course)*	010301	1		
Agriscience-Leadership Development	010354	½		
Agriscience - Leadership	010364	1		
Baking and Pastry Arts I	100332	2	Y	
Baking and Pastry Arts II	100341	1	Y	
Baking and Pastry Arts II	100342	2	Y	
Baking and Pastry Arts II	100343	3	Y	
Basic Career Readiness	080409	1		

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Business Communications	040305	1		
Business Communications	125030	1		
Business Computer Applications (BCA)	040400	1	Y	
Business Law	040303	½	Y	
Business Math*	040307	1		
Career Success Skills	080407	1		
Chemistry*	150401	1		
CIW E-Commerce Site Design & Development	040519	1		
CIW Essentials of Web Design	040517	1		
CIW Internet Business	040405	1		
CIW Networking Technology	061120	1		
CIW Website Development	040415	1		
Computer Technology Literacy	040220	1		
Cooperative Marketing Education I	041010	3	Y	Y
Cooperative Marketing Education II	041011	3	Y	Y
CTE Internship I	080202	1		Y
CTE Internship I	080200	2		Y
CTE Internship II	080203	1		Y
CTE Internship II	080201	2		Y
Culinary Occupations I	311000	1	Y	Y
Culinary Occupations I	311002	2	Y	Y
Culinary Occupations I	311003	3	Y	Y
Culinary Occupations II	311005	1	Y	Y

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Culinary Occupations II	311012	2	Y	Y
Culinary Occupations II	311013	3	Y	Y
Customer Service	080720	½		
Customer Service	041001	1	Y	
Education for Careers	080405	½		
Education for Careers	080406	½		
Entrepreneurship	040110	1	Y	
Financial Mathematics*	040304	1		
Financial Mathematics*	160345	1		
First Responder	090710	½		
First Responder	090711	1	DE (3hrs)	
First Responder	090712	2		
Food and Nutrition	100300	½	Y	
Food Science	155040	1		
Food Services I	100361	1	Y	
Food Services I	100362	2	Y	
Food Services I	100363	3	Y	
Food Services II	100371	1	Y	
Food Services II	100372	2	Y	
Food Services II	100373	3	Y	
Geometry*	160323	1		
Health Science I	090611	1		
Health Science II	090621	1		

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Health Science II	090621	1	Y	
Health Science II	090622	2	Y	
Hospitality Marketing	080760	½	Y	Y
Hotel, Restaurant & Tourism I (Lodging Management I)	040502	1	Y	
Hotel, Restaurant & Tourism I (Lodging Management I)	040503	2	Y	
Hotel, Restaurant & Tourism I (Lodging Management I)	040504	3	Y	
Hotel, Restaurant & Tourism II (Lodging Management II)	040505	1	Y	
Hotel, Restaurant & Tourism II (Lodging Management II)	040506	2	Y	
Hotel, Restaurant & Tourism II (Lodging Management II)	040507	3	Y	
Introduction to Business Computer Applications (IBCA)	040400	1	Y	
JAG I	042010	1		
JAG II	042020	1		
JAG III	042030	1		
JAG IV	042040	1		
Journey to Careers (Career Readiness)	080403	1		
Keyboarding	040229	1		
Keyboarding	040225	½		
Keyboarding Applications	040226	½		
Law Studies	220506	1		
LCTCS courses relevant to the pathway	*Dependent on individual student			
Lodging Operations Management CTE Internship	080201	2	Y	Y
Managerial Accounting	080691	1	Y	
Multimedia Productions	061116	1		

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NAF Entrepreneurship	080865	½	Y	
Nutrition & Food	100300	½	DE (1.5hrs)	
Personal Finance	041022	½		
Principles of Business	040306	1	Y	
Principles of Finance	080670	1		
Principles of Hospitality/Tourism	080710	½	Y	
Principles of Information Technology	080810	½		
Principles of Marketing I	041025	1	Y	
Principles of Marketing II	041026	1	Y	
ProStart I	100307	1	Y	Y
ProStart I	100308	2	Y	Y
ProStart I	100309	3	Y	Y
ProStart II	100321	1	Y	Y
ProStart II	100322	2	Y	Y
ProStart II	100323	3	Y	Y
ProStart III	100324	1		
ProStart III	100325	2		
ProStart III	100326	3		
ProStart IV	100327	1	Y	Y
ProStart IV	100328	2		
ProStart IV	100329	3		
Speech I	051101	1		
Speech II	051102	1		

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Technical Math*	165010	1		
Technical Reading / Writing*	125010	1		
Tourism Marketing	041081	1	Y	Y
Web Design	040211	1		
Web Design II	040212	1		
Word Processing	040203	1		

* - Courses that count towards an academic requirement cannot also count towards the requirement of 9 Carnegie credits for a graduation pathway.

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State Credentials

Culminating Credentials/ Certifying Agencies	<p>ADVANCED: Attain a Louisiana post-secondary institution Technical Diploma (TD) or above aligned with this pathway</p>	<p>BASIC: ProStart National Certificate of Achievement <i>and</i> ServSafe Food Protection Manager Certification – National Restaurant Association</p> <p>OR Attain a Louisiana post-secondary institution Certificate of Technical Studies aligned with this pathway</p>
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Regional Credentials

Culminating Credentials/ Certifying Agencies	Core Credentials – Students must attain one from the list below:
	<ol style="list-style-type: none"> 1) Certified Hospitality and Tourism Management Level II – AH&LA 2) Customer Service Credential – NRF (National Retail Federation) 3) ServSafe – NRA (National Restaurant Association)

Culminating Credentials/ Certifying Agencies	Complementary Credentials – Students must attain two credentials from the list below:	
	<ol style="list-style-type: none"> 1) Certified Front Desk Representative – AH&LA 2) Certified Guest Service Professional certification – AH&LA 3) Certified Guestroom Attendant – AH&LA 4) Certified Hospitality Supervisor – AHLA 5) Certified Maintenance Services – AH&LA 6) Certified Restaurant Server- AH&LA 7) First Aid and Heart Saver AED – American Heart Association or equivalent 8) First Responder – American Heart Association 9) Food and Beverage Executive – AH&LA 10) Guest Services Professional – AH&LA 11) Hospitality Sales Professional – AH&LA 12) Internet and Computing Core Certification (IC³) – Certiport 	<ol style="list-style-type: none"> 13) Manage First Purchasing Certificate – NRA/LRA 14) Microsoft Office Specialist Word (MOS) – Microsoft and Certiport 15) Microsoft Office Specialist PowerPoint (MOS) – Microsoft and Certiport 16) Microsoft Office Specialist Excel (MOS) – Microsoft and Certiport 17) Occupational Safety and Health Administration (OSHA) 10 18) Occupational Safety and Health Administration (OSHA) 11 19) ProStart I Certificate – NRA/LRA (National Restaurant Association/Louisiana Restaurant Association) 20) QuickBooks Certified User – Intuit and Certiport 21) Rooms Division Executive – AH&LA 22) NCCER Core Level /Card- NCCER

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Sample Schedule Pro-Start Statewide Pathway			
9 th Grade	10 th Grade	11 th Grade	12 th Grade
English I Algebra I Physical Science Civics Physical Education I <i>Journey to Careers</i> <i>Introduction to Business Computer Applications</i>	English II Geometry Biology U. S. History PE II/First Responder/Health <i>Food & Nutrition/Adv. Foods</i> <i>Elective Course</i>	English III Math Essentials <i>Accounting I</i> <i>Pro Start I (2 credits)</i> <i>Elective Course</i> <i>Elective Course</i>	English IV Financial Math <i>Pro Start II (2 credits)</i> <i>Entrepreneurship</i> <i>Elective Course</i> <i>Elective Course</i>
7 credits	7 credits	7 credits	7 credits
Credential Earned by this Hypothetical Student	ProStart National Certificate of Achievement (statewide pathway credential)		
<i>Bold italicized courses count as one of the required 9 Carnegie credits for graduating via this CTE pathway</i>			

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Sample Schedule Hospitality Management Regional Pathway			
9 th Grade	10 th Grade	11 th Grade	12 th Grade
English I Algebra I Physical Science Civics Physical Education I <i>Journey to Careers</i> <i>Introduction to Business Computer Applications</i>	English II Geometry Biology U. S. History PE II /Health <i>Intro to Hospitality and Tourism</i> <i>Elective Course</i>	English III Math Essentials <i>Tourism Marketing</i> <i>Lodging/Management I</i> <i>Elective Course</i> <i>Elective Course</i> <i>Elective Course</i>	English IV Financial Math <i>Lodging/Management II (History and Entrepreneurship)</i> <i>CTE Internship (3 credits)</i> <i>Elective Course</i>
7 credits	7 credits	7 credits	7 credits
Credentials Earned by this Hypothetical Student	Core Credential	Complementary Credentials	
	Customer Service	1) First Responder and CPR for Students Certification 2) Microsoft Office Word Specialist	
<i>Bold italicized courses count as one of the required 9 Carnegie credits for graduating via this CTE pathway</i>			

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Jump Start Graduation Pathway Revision Policy
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All Jump Start graduation pathways will be available for review and downloading on the Department’s website using the following link:

www.LouisianaBelieves.com/JumpStartGraduationPathways

The Department reserves the right to make administrative updates to Jump Start graduation pathways periodically, including but not limited to updating course codes (including new course code equivalencies for courses listed), correcting errors on course codes, correcting spelling errors and other similar changes.

The Department reserves the right to delete courses no longer meeting state standards. When this occurs, the Department may add a section to the graduation pathway indicating: “Courses Deleted from this Graduation Pathway.”

The Department will communicate regularly with Jump Start Regional Teams to update the courses listed in the Course Progression section of each graduation pathway.

The Department will also maintain contact with certifying agencies and the Workforce Investment Council (WIC) to regularly update the Statewide, Core and Complementary credentials indicated in each graduation pathway.

The Department will enable principals, administrators, teachers and counselors to receive an automatic update when a Jump Start graduation pathway is updated by signing up to an automated notification system.

The Department will maintain a dynamically-updated roster of Statewide, Core and Complementary Jump Start credentials on the Department’s website using the following link:

www.LouisianaBelieves.com/JumpStartCredentials

Louisiana educators can seek assistance with Jump Start graduation pathways at any time by emailing their questions to JumpStart@la.gov or by contacting the Department of Education Counselor Assistance Center at 877-453-2721.