

## Marketing

### Shopper • Interactive • Strategic • Promotional • Experiential • Digital

Stephen-Bradford's Marketing Practice takes a holistic approach to today's consumer-driven business paradigm. Our deep understanding and hands-on expertise in Shopper, Interactive/Digital, Promotional and Experiential marketing provides a unique deliverable of game changing candidates who make an impact on our clients' business. We identify, engage and place professionals who are conversation developers that inspire, engage and build relationships within their industry.

We work on a global basis placing Director to CEO levels with leading, full-service Marketing Agencies and Consumer Packaged Goods, Sports, Entertainment, Experiential, Promotions and Financial Service organizations. By partnering with you, we help define and identify the precise solution - talent that builds business and teams who "fit" your individual culture.

We work globally - with offices in the United States and the United Kingdom. We work across geographies, identifying game changers and partnering with our clients, to help define and identify the solution – talent that builds their business, complements their culture and drives their bottom-line.

#### Clients Include:

AMG	Euro Impact RSCG	OgilvyAction
AMP/Alloy	Global-Events Worldwide	Re:fuel
Arc Worldwide	Hair Cuttery	Rhino Entertainment
Burt's Bees	IMG	RockTenn
Campbell's Soup	Knovel	Sun Products
CheetahMail	Marketing Drive LLC	Symphony EYC
ClassicMedia	Mars USA	TBA Global
Clear Cell Group	Leo Burnett/Arc	The Beanstalk Group
Clorox	MillerCoors Brewing Co.	USTA
Colangelo-sm	MKTG	WMCG Events
Darden Restaurants	Momentum Worldwide	5One

**Linda Schaler, President of Stephen-Bradford Search, brings many years of Executive Search, Advertising, Marketing and Market Research industry experience to her leadership role at Stephen-Bradford.** Linda is responsible for providing the firm's clients with insights and direction on evolving their organizational structures and capabilities, developing senior management succession plans and defining profiles of key senior hires. Linda's executive search career was preceded by a successful 20 plus year career in the Advertising and Marketing industry, during which she worked at several global, New York based agencies. In this capacity, she partnered with major blue-chip clients such as Kraft, Revlon, P&G, Novartis and SmithKline Beecham. Linda finds her industry experience and continued deep involvement in the market research industry integral to conducting successful, senior level searches and building clients' businesses with stellar Market Research talent.