



It is with the help and generosity of this local community, many others giving countless volunteer hours that we were able to put on an event for the of this size for the last three years and bring amazing music of all genres to the Island, creating a family friendly atmosphere. Looking forward, we acknowledge that this weekend, of **free fantastic music**, would not happen without the support from people and companies like you. And as we continue to build on the energy from last year's event, creating lasting relationships within the

community as well as new partnerships, this festival will only continue to build on making Oak Harbor a family destination for the Labor Day Weekend.

ADVERTISING

Social Media's, Whidbey Weekly, Skagit Valley Herald, Whidbey News Times, KISM & KIXI Radio spots, Islander Guide, Oak Harbor Chamber, Seattle Met Magazine, Whidbey Life Magazine & more!

OAK HARBOR MUSIC FESTIVAL 2015 SPONSORSHIP OPPORTUNITIES

FESTIVAL TITLE SPONSOR - \$10K The festival will be introduced as "SPONSORED BY" & will be named after the festival sponsor - example "OAK HARBOR MUSIC FESTIVAL 2015 sponsored by "YOUR COMPANY NAME HERE".

This package includes:

- Exclusive brand recognition in association with the national headliner
- Brand representation on both stages
- Inclusion in all press releases surrounding the festival
- Name inclusion on all ads and promo material during the festival, including radio spots
- Premier placement on website banner, social media sights and in online advertising.
- Logo on all Festival posters
- Full page, page 3, color ad in Festival Guide

STAGE SPONSOR \$6000 [Two main stages available. One sponsor per stage.]

Stage will be named after the stage sponsor - example "Go see the BEATLES on the [Company Name] Stage!" The stage sponsor's name will not only be seen by festival goers, but by everyone who sees photos and videos from the weekend. The reach is only 6 degrees of separation and is incalculable.

This package includes:

- Sign/Banner Placement on stage
- Logo on all Festival posters
- Name inclusion on all ads and promo material during the festival, including radio spots
- Logo on website, social media sites on online advertising
- 1/2 page color ad in Festival Guide

\$2,500 Beer/Wine Garden Sponsor [Two sponsorships available.]

This is an exclusive sponsorship at one of the two beer & wine gardens planned for the festival. Each “garden” being named with your company’s name - having sign/banners posted within the 21+ age designated areas. This is a prime advertising opportunity.

This pack includes:

- Exclusive branding opportunities throughout the garden.
- Logo in ads, website, social media sites and online advertising
- 1/4 page color ad in Festival Guide

\$2,000 Tent Camping and RV Camping & Parking Area [One sponsorship available.]

This package includes:

- Exclusive signage designated in the campground area as the “Sponsors Name” Campground
- Logo in ads, website, social media sites and online advertising
- 1/8 page color ad in Festival Guide

\$1500 VIP *BACKSTAGE/GREEN ROOM SPONSOR [Two back-stage areas.]

The GREEN ROOM will be named after the sponsor and therefore will be referred to as the “[Company Name] Green Room.” This lounge will only be accessible to VIP pass holders and will be located behind both stages.

This package includes:

- Exclusive sign placement in and around the VIP area
- Logo on website, social media sites and online advertising
- 1/8 page color ad in Festival Guide

\$1000 BANNER PLACEMENT PROGRAM

- Using your banner provided, it will be displayed in visible area within the festival parameters for the weekend.

MUSIC LOVERS PROGRAM

Show support of your community and of music at any level [\$1 and up!]

We are hoping we’ve timed our solicitation with your 2015 budgeting processes! Thank you for your consideration, support and sponsorship in advance. We look forward to partnering with you in making the 2015 Festival a huge success.



SPONSORSHIP FORM

Yes! We want to support the 2015 Oak Harbor Music Festival and help grow our local economy. We will sponsor at the level checked below.

Return this form with payment for ensured placement.

- FESTIVAL TITLE SPONSOR (\$10,000)
- STAGE SPONSOR (\$6,000)
Only 2 available
- BEER/WINE GARDEN SPONSOR (\$2500)
Only 2 available
- TENT/RV CAMPING - PARKING SPONSOR (\$2000)
Only 1 available
- VIP/BACKSTAGE GREENROOM SPONSOR (\$1500)
Only 2 available
- BANNER PLACEMENT PROGRAM (\$1000)
- MUSIC LOVERS PROGRAM (\$1 on up!)

Company Name: _____

Contact: _____ Phone# _____

Email: _____ Website: _____

- Pledge Amount\$ _____ will be billed by 01/01/2015
- Check enclosed Amount\$ _____ Check# _____
- Sign our team up to volunteer!

Return to:
Oak Harbor Music Festival
Attn: Sponsorship
PO Box 987
Oak Harbor, WA 98277

All donations are a tax deductible in full amount allowable by law - 501(c)3 #46-1637770