

Advertising • Media • Data • Technology
Digital • Direct • Social

Digital and social media have created an exciting new era for advertising and media companies, giving brands the opportunity to build their businesses in new and innovative ways. We understand how media and brand messaging can drive business value, as our clients are redefining this quickly evolving landscape. We live in your world, we've worked on your side of the desk, and we recognize the importance of identifying stellar talent that exploits this new era. Our unique relationship to the marketplace enables us to provide access to candidates who are on the cutting edge—disruptive innovators—individuals who create new markets or reinvent existing ones.

Stephen-Bradford's Advertising, Media, Data and Technology practice delivers candidates who make an impact on our clients' businesses. We identify, engage and place professionals at leading agencies, media, communications and data-centric firms and within corporations. By partnering with you, we help define and identify the right talent that fits within your unique corporate culture, augments your management team, and drives your bottom line.

We work across geographies, partnering with our clients, to help define and identify the solution – talent that builds their business, complements their culture and drives better results.

Clients Include:

Accenture	Doner	Publicis
Ascentium	Experian	R/GA
Big Fuel	Geometry Global	Rapp
Carat/Aegis	Hill Holiday	Sears
Charlex	KAYAK.com	St. John & Partners
Critical Mass	Leo Burnett	TPN
Cult 360	Merkle	TiVo
DDB	Mozilla/Firefox	WebMD
Deep Focus	Naked Communications	Yahoo!

Linda Schaler, President of Stephen-Bradford Search, brings years of Executive Search, Advertising and Marketing industry experience to her leadership role at Stephen-Bradford. As president, Linda is responsible for providing the firm's clients with insights and direction on evolving their organizational structures and capabilities, developing senior management succession plans and defining profiles of key senior hires. Linda's Search career was preceded by a successful career in the Advertising and Marketing industry, during which she worked at several global, New York based agencies, including: Jordan McGrath/Arnold WW, Grey, Bozell and NW Ayer. In this capacity, she had the benefit of partnering with major blue-chip clients such as Kraft, Revlon and Procter & Gamble as well as leading healthcare companies, including: Novartis and SmithKline Beecham. Linda finds her industry experience and personal network integral to conducting senior level searches and building Stephen-Bradford's Advertising, Media, Data and Technology and Market Research Practices.