

# ~ BRIDAL QUESTIONNAIRE ~

## PERSONAL INFORMATION

BRIDE'S NAME: \_\_\_\_\_ GROOM'S NAME: \_\_\_\_\_

BRIDE'S MAILING ADDRESS: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_ WORK PHONE: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_ BRIDE'S EMAIL: \_\_\_\_\_

HOW DID YOU HEAR ABOUT US? \_\_\_\_\_

## WEDDING DETAILS

WEDDING DATE: \_\_\_\_\_

CEREMONY LOCATION: \_\_\_\_\_

RECEPTION LOCATION: \_\_\_\_\_

WEDDING PHOTOGRAPHER: \_\_\_\_\_

WEDDING PLANNER: \_\_\_\_\_

EMERGENCY CONTACT/PHONE #: \_\_\_\_\_

TIME OF WEDDING CEREMONY: \_\_\_\_\_ TIME OF PICTURES: \_\_\_\_\_

## HAIR AND MAKEUP

PREFERRED STYLIST: \_\_\_\_\_ PREFERRED MUA: \_\_\_\_\_

BRIDE MUST BE READY BY: \_\_\_\_\_

LOCATION OF HAIR AND MAKEUP SERVICES: \_\_\_\_\_ IN SALON \_\_\_\_\_ ON LOCATION

NUMBER OF ATTENDANTS HAVING THEIR HAIR DONE: \_\_\_\_\_

NUMBER OF ATTENDANTS HAVING THEIR MAKEUP DONE: \_\_\_\_\_

ANY ADDITIONAL FRIENDS OR FAMILY HAVING THEIR HAIR OR MAKEUP DONE:  
(MOTHER OF THE BRIDE, MOTHER OF THE GROOM, FLOWER GIRL, ETC.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## ~ PRICING OVERVIEW ~

### FOR THE BRIDE

BRIDAL HAIR TRIAL \$104

BRIDAL MAKEUP TRIAL \$71

DAY OF WEDDING FORMAL STYLE \$137

DAY OF WEDDING BRIDAL MAKEUP \$104

### FOR THE BRIDAL PARTY MOTHER OF THE BRIDE/GROOM

FORMAL HAIR STYLE \$60

FORMAL UP STYLE \$93

MAKEUP APPLICATION \$71

FLOWER GIRL (HAIR AND MAKEUP) \$49

### ADDITIONAL SERVICES

FALSE LASHES \$16

EYEBROW GROOMING \$16

ADD-IN HAIR EXTENSIONS +\$27

TOUCH UP'S \$100 PER HOUR



# ~ FREQUENTLY ASKED QUESTIONS ~

## **WHO DO I CONTACT FOR BRIDAL QUESTIONS?**

CHERYL CONKLIN, BRIDAL COORDINATOR - SAYIDO@SALONLUCERE.COM

JENNIFER CORYELL MARSH, SALON COORDINATOR - JENNIFER@SALONLUCERE.COM

ADA SEYMOUR, PROPRIETOR - ADA@SALONLUCERE.COM

## **WHY DO I NEED A TRIAL?**

A PRACTICE RUN, WHICH WE REFER TO AS A "TRIAL", IS RECOMMENDED TO MAKE YOU MORE COMFORTABLE ON THE DAY OF YOUR WEDDING. A HAIR AND MAKEUP TRIAL GIVES YOU AND THE STYLISTS/ARTIST THE CHANCE TO WORK TOGETHER TO CREATE YOUR DREAM LOOK. IT BUILDS YOUR CONFIDENCE IN US AND GETS US PREPARED FOR YOUR WEDDING DAY.

## **SHOULD I BOOK A HAIR AND MAKEUP TRIAL ON THE SAME DAY?**

YES. HAVING BOTH HAIR AND MAKEUP TRIAL DONE THE SAME DAY GIVES YOU THE FULL VISION OF WHAT YOU WOULD LOOK LIKE THE DAY OF YOUR WEDDING. IT ALSO ALLOWS THE HAIR STYLIST AND MAKEUP ARTIST TO GET A BETTER UNDERSTANDING OF YOUR TOTAL LOOK.

## **HOW SOON BEFORE THE WEDDING SHOULD I BOOK THE TRIAL?**

RECOMMENDATION FOR THE TRIAL IS 3 TO 6 MONTHS BEFORE WEDDING. IF CHANGES ARE TO BE MADE OR ADDITIONAL NEEDS ARISE, THERE IS AMPLE TIME TO ADD ON. REMEMBER, THE MORE PREPARED YOU ARE, THE LESS STRESS YOU WILL ENDURE ON THE BIGGEST DAY OF YOUR LIFE!

## **WHAT IF I CHANGE MY MIND AFTER THE TRIAL ABOUT WHAT I WANT MY STYLE TO BE?**

SUBTLE CHANGES OR SLIGHT ADJUSTMENTS CAN BE MADE ON THE DAY OF YOUR WEDDING. HOWEVER, IF YOU DECIDE AFTER THE TRIAL THAT YOU WANT TO CHANGE YOUR LOOK COMPLETELY, WE WOULD HAPPILY INVITE YOU BACK FOR ADDITIONAL TRIAL(S), AT YOUR COST. WE WANT NOTHING MORE THAN FOR YOU TO FEEL ABSOLUTELY CONFIDENT.

## **WHAT SHOULD I BRING TO THE TRIAL?**

- ✓ **PICTURES...** AS MANY PICTURES AS YOU CAN...WE WANT TO SEE EVERYTHING YOU'VE CUT OUT, PINNED, TAGGED, OR SAVED! BRING HAIRSTYLE AND MAKEUP LOOKS THAT YOU LOVE AND ALSO WHAT YOU'RE NOT CRAZY ABOUT. WE USE THESE IMAGES TO FLUSH OUT WHAT YOU'RE GOING FOR AS A FINISHED LOOK. THE MORE WE KNOW ABOUT YOUR IDEAS, THE EASIER IT WILL BE FOR US TO CREATE YOUR BRIDAL STYLE AND THE HAPPIER YOU WILL BE WITH THE OUTCOME.
- ✓ **PHOTO OF YOUR DRESS** (VIEW OF NECKLINE)...THE NECKLINE OF YOUR GOWN WILL HAVE A LOT TO DO WITH THE HAIRSTYLE THAT BEST SUITS IT. IT'S VERY IMPORTANT TO BRING PHOTOS OF THE FRONT AND BACK NECKLINES OF YOUR GOWN.
- ✓ **JEWELRY...** YOU DON'T HAVE TO BRING THE ACTUAL JEWELRY (PHOTOS WILL SUFFICE), HOWEVER, YOU WILL HAVE A BETTER IDEA OF THE COMPLETE LOOK IF YOU INCLUDE THE JEWELS!
- ✓ **VEIL...** PLEASE HAVE IT ON A HANGER AND COVERED IN A GARMENT BAG. REMEMBER THAT A VEIL CAN SOMETIMES COVER MOST OF YOUR HAIR, SO GIVE SOME THOUGHT TO VEIL STYLES AND PLACEMENT WHEN YOU'RE DISHING THROUGH HAIRSTYLE PHOTOS!

#### **WHAT SHOULD I BRING TO THE TRIAL? (CONTINUED)**

- ✓ **HAIR EXTENSIONS...** IF YOU'RE ADDING LENGTH OR BULK, PLEASE BRING THE HAIR CLEAN AND COMBED WITH CLIPS ATTACHED. IF YOU AND YOUR STYLIST DETERMINE THAT EXTENSIONS WOULD ENHANCE YOUR LOOK, WE CAN GET THEM FOR YOU AT AN ADDITIONAL COST.
- ✓ **HAIR ACCESSORIES...** YOU DON'T HAVE TO COMMIT TO YOUR HAIR CANDY UNTIL YOUR WEDDING DAY, SO IF YOU'VE PURCHASED A FEW DIFFERENT PIECES, WE CAN HELP YOU SELECT THE BEST ONE FOR YOUR HAIRSTYLE. WE HAVE A SELECTION OF ACCESSORIES AVAILABLE.
- ✓ **A GIRLFRIEND...** THE TRIAL IS A GREAT WAY TO ENSURE THAT YOU'RE GETTING WHAT YOU WANT! HAVING SOMEONE WITH YOU – A BRIDESMAID, MAID OF HONOR, OR MOM – CAN MAKE YOU MORE AT EASE!

#### **HOW SHOULD WE ARRIVE FOR THE TRIAL AND WEDDING DAY?**

- ✓ CLEAN AND DRY HAIR (NO PRODUCTS OR FLAT IRON, PLEASE)
- ✓ WEAR A TANK TOP (ROBES WILL BE PROVIDED)
- ✓ CLEANSED, EXFOLIATED AND MOISTURIZED FACE

**BRIDAL PARTY UP STYLE** – CLEAN AND DRY HAIR FROM THE NIGHT BEFORE (IF YOU HAVE EXCEPTIONALLY OILY HAIR PLEASE SHAMPOO AND DRY HAIR ON THE WEDDING DAY. PLEASE AVOID USING CONDITIONER).

#### **BRIDAL PARTY BLOWOUT:**

**IN SALON:** WE WILL CLEANSE YOUR HAIR WITH A SPECIALTY BUMBLE AND BUMBLE SHAMPOO AND CONDITIONER, SO YOUR HAIR NEED NOT BE CLEAN.

**ON LOCATION:** YOU WILL NEED TO HAVE CLEAN HAIR UPON OUR ARRIVAL. WE WILL SEND BUMBLE AND BUMBLE SAMPLE SIZED SHAMPOO AND CONDITIONER IN ADVANCE FOR YOU TO USE THE MORNING OF THE WEDDING. WE CAN DAMPEN IT AND BUILD VOLUME AND STYLE, AS LONG AS IT'S BUMBLE CLEAN.

#### **DO YOU CARRY HAIR ACCESSORIES?**

WE DO HAVE A SELECTION OF HAIR JEWELRY, FLOWERS, HEADBANDS AND VEILS. IF YOUR WEDDING IS ON LOCATION, WILL BRING A SAMPLING WITH US, JUST IN CASE!

#### **DO YOU OFFER DISCOUNTS FOR LARGE PARTIES?**

THE BRIDAL STUDIO AT SALON LUCERE TAKES GREAT PRIDE IN THE SERVICE THAT WE OFFER AND THE STYLES THAT WE CREATE. EACH MEMBER OF YOUR BRIDAL PARTY WILL RECEIVE A FULL CONSULTATION FOLLOWED BY A STRONG, WELL SUITED DESIGN THAT WILL FLOW WITH YOUR WEDDING STYLE AND LAST WELL INTO THE NIGHT! OUR SERVICE PRICES HAVE BEEN CAREFULLY CONSTRUCTED TO BE AS LOW AS POSSIBLE AND ARE THEREFORE NOT NEGOTIABLE.

**EXPERIENCE THE SALON LUCERE DIFFERENCE  
AND LET YOUR HAIR SHINE!**

# ~ BRIDAL TIMELINE ~

## *Congratulations on your engagement*

IN THE MONTHS LEADING UP TO YOUR "BIG DAY", WE OFFER THESE RECOMMENDATIONS TO MAKE THE PREPARATION A BIT EASIER FOR YOU.

### 8 TO 12 MONTHS

- ✓ SECURE YOUR DATE AND VENUE
- ✓ INTERVIEW VENDORS, VISIT WEDDING SHOWS AND READ BRIDAL MAGAZINES
- ✓ REGISTER WITH THEKNOT.COM AND SET UP A PINTEREST ACCOUNT
- ✓ SAY YES TO THE DRESS

### 6 TO 8 MONTHS

- ✓ SET UP APPOINTMENTS FOR HAIR AND MAKEUP TRIAL
- ✓ PICK OUT WEDDING RINGS
- ✓ SCHEDULE FITTINGS FOR YOURSELF AND YOUR ATTENDANTS

CONSIDER A TREATMENT THAT WOULD ENHANCE YOUR APPEARANCE BOTH IN PICTURES AND IN PERSON. CERTAIN REACTIONS CAN OCCUR, SO NEVER TRY A NEW TREATMENT CLOSE TO A BIG EVENT. (BEGIN YOUR RESEARCH EARLY ENOUGH TO ALLOW ENOUGH TIME FOR CONSULTATIONS AND PROCEDURES)

- ✓ HAIR EXTENSIONS
- ✓ BOTOX, RESTYLANE, JUVEDERM, BELOTERO, SCULPTRA OR RADIESSE INJECTIONS
- ✓ FACIAL, ARM, UNDERARM, KNUCKLE, BIKINI WAXING
- ✓ LATISSE OR PERMANENT EYELASH EXTENSIONS
- ✓ TEETH WHITENING
- ✓ INVISALIGN TEETH STRAIGHTENING
- ✓ SPRAY TANNING
- ✓ BODY TREATMENTS SUCH AS WRAPS TO REMOVE WATER WEIGHT, BACK FACIALS, FULL BODY EXFOLIATIONS TO REMOVE DEAD SKIN AND PROMOTE HEALTHY SKIN
- ✓ FACIALS
- ✓ PROFESSIONAL DANCE LESSONS

### 2 TO 4 MONTHS

- ✓ BEGIN PAYING EXTRA ATTENTION TO YOUR HYGIENE
- ✓ WORK WITH YOUR COLORIST TO GET ON THE RIGHT TRACK FOR YOUR WEDDING DAY HAIR COLOR
- ✓ BE MINDFUL OF NUTRITION, TRAINING, AND GENERAL HEALTH

### 10 DAYS TO 2 WEEKS

- ✓ HAVE YOUR FINAL HAIR COLOR SESSION. MAKE SURE THAT YOUR HIGHLIGHTS ARE FRESH AROUND YOUR ENTIRE FRINGE, IN CASE OF AN UPDO
- ✓ HAVE YOUR FINAL FACIAL WAXING (TO HELP MAKEUP BLEND SMOOTHLY)
- ✓ IF YOU GET A LAST MINUTE BLEMISH OR PIMPLE, **DO NOT** PICK! SIMPLY APPLY TEA TREE OIL OR TOOTHPASTE ON TROUBLE SPOT.
- ✓ REMEMBER, DO NOT TRY ANY NEW PRODUCTS IN THIS TWO WEEK PERIOD JUST IN CASE OF ANY REACTIONS.
- ✓ DRINK PLENTY OF WATER AND STAY HYDRATED
- ✓ GET THE REST YOU NEED TO LOOK AND FEEL HEALTHY

# ~ EXCLUSIVE USE OF SALON LUCERE ~

FOR BRIDAL PARTIES OF 5 OR MORE, WE OFFER EXCLUSIVE USE OF SALON LUCERE ON YOUR SPECIAL DAY. IN ADDITION TO HAVING THE SALON COMPLETELY TO YOURSELVES, WE ALSO OFFER CATERING SERVICES DURING YOUR STAY WITH US. THE FEE FOR THIS AMENITY IS \$50 PER HOUR AND INCLUDES THE FOLLOWING:



CHAMPAGNE

ASSORTED JUICES

FLAVORED AND REGULAR COFFEE

SPECIALTY TEAS

ASSORTED PASTRIES AND NOCHE ITEMS

**\*\* A SPECIAL GIFT FOR YOU AND YOUR BRIDAL PARTY \*\***



*PLEASE PROVIDE US WITH THE FOLLOWING INFORMATION:*

\_\_\_\_\_ TOTAL NUMBER OF SALON GUESTS (INCLUDING THOSE NOT RECEIVING SERVICES)

\_\_\_\_\_ I UNDERSTAND THAT IF I DO NOT HAVE EXCLUSIVE USE OF SALON LUCERE, OTHER SALON GUESTS WILL BE PRESENT ON THE DAY OF MY EVENT. BRIDAL PARTY MEMBERS WHO ARE NOT BEING SERVICED WILL REMAIN IN THE RECEPTION LOUNGE TO ENSURE THAT ALL OUR GUESTS RECEIVE EXCELLENT SERVICE.

MY PHOTOGRAPHER \_\_\_\_\_ WILL OR \_\_\_\_\_ WILL NOT BE PRESENT TO PHOTOGRAPH MYSELF, MY BRIDAL PARTY AND OTHER GUESTS AS WE GET READY

PLEASE LIST ANY DIETARY CONCERNS FOR SALON GUESTS:

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\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

# WEDDING CONTRACT

**BOOKINGS:** TO SECURE A DATE, A SIGNED CONTRACT IS REQUIRED WITH EITHER A RETAINER OF \$150 OR 25% OF THE ESTIMATED TOTAL OF SERVICES DUE AT THE TIME OF SIGNING. PLEASE BE ADVISED THAT A DATE AND THE SERVICES OF SALON LUCERE'S ARTISTIC TEAM WILL ONLY BE RESERVED ONCE A SIGNED CONTRACT AND DEPOSIT ARE RECEIVED. YOUR RETAINER WILL BE DEDUCTED FROM THE WEDDING DAY BALANCE.

**TRAVEL FEES:** A FLAT FEE OF \$100 WILL BE CHARGED FOR ANY SERVICES BEING PERFORMED ON LOCATION OR ANYWHERE OUTSIDE OF SALON LUCERE WITHIN A 50 MILE RADIUS. TRAVEL FEES EXCEEDING A 50 MILE RADIUS WILL BE DETERMINED ON A CASE-BY-CASE BASIS.

**SERVICE LOCATION AND REQUIREMENTS:** LOCATION OF SERVICE FOR THE DAY-OF-EVENT WILL BE AT THE DISCRETION OF THE CLIENT. A SET-UP TABLE/WORK AREA NEEDS TO BE MADE AVAILABLE TO BOTH THE HAIR AND MAKEUP ARTIST(S) AT SAID LOCATION. IN ADDITION, ONE ELECTRICAL OUTLET PER STYLIST MUST BE PROVIDED. AMPLE LIGHTING, WHETHER BY MEANS OF NATURAL LIGHT OR BY LAMPS, IS NECESSARY FOR SERVICES TO BE PERFORMED PROPERLY.

**LIABILITY:** ALL BRUSHES, COMBS AND MAKEUP ARE KEPT SANITARY. ANY SKIN CONDITIONS OR ALLERGY CONCERNS SHOULD BE REPORTED BY THE CLIENT TO THE ARTISTIC TEAM PRIOR TO THEIR APPOINTMENT. IF NEEDED, A SAMPLE TEST OF MAKEUP OR HAIR PRODUCT MAY BE PERFORMED ON THE SKIN TO TEST FOR REACTION. CLIENT(S) AGREE TO RELEASE THE ARTISTIC TEAM FROM LIABILITY FOR ANY SKIN COMPLICATIONS DUE TO ALLERGIC REACTION.

**FINAL HEADCOUNT:** A FINAL HEADCOUNT FOR SERVICES RENDERED WILL BE DUE IN WRITING 30 DAYS PRIOR TO THE EVENT. NO CHANGES MAY BE MADE AFTER THE FINAL HEADCOUNT AND NO ADJUSTMENTS WILL BE MADE TO THE FINAL BALANCE FOR GUESTS WHO MAY CHANGE THEIR MIND OR MISS THEIR APPOINTMENT.

**PAYMENT:** AN INITIAL RETAINER OF EITHER \$150 OR 25% IS REQUIRED TO SECURE A DATE WHEN SIGNING THIS CONTRACT. 30 DAYS PRIOR TO YOUR EVENT, AN ADDITIONAL 50% OF TOTAL SERVICES RENDERED WILL BE DUE, (TOTALING 75%). THE FINAL BALANCE (25%) IS DUE ON THE DAY OF THE EVENT. THE PERSON RESPONSIBLE FOR THE REMAINING BALANCE IS THE PERSON WHO HAS SIGNED THE BOOKING CONTRACT. FINAL BALANCE MAY BE PAID IN THE FORM OF CASH, CHECK OR CREDIT CARD. (A 3% TRANSACTION FEE WILL BE APPLIED TO ALL CREDIT CARD TRANSACTIONS PERFORMED ON LOCATION)

**CANCELLATION POLICY:** IN THE UNFORTUNATE EVENT THAT SALON LUCERE'S SERVICES MUST BE CANCELLED, A PORTION OF THE DEPOSIT WILL BE RETURNED IN ACCORDANCE WITH THE FOLLOWING SCHEDULE:

30 DAYS PRIOR TO THE SCHEDULED EVENT DATE: 100% OF THE DEPOSIT WILL BE REFUNDED  
15-29 DAYS PRIOR TO THE SCHEDULED EVENT DATE: 50% OF THE DEPOSIT WILL BE REFUNDED  
0-14 DAYS PRIOR TO THE SCHEDULED EVENT DATE: THE DEPOSIT WILL NOT BE REFUNDED

**EXCUSED NON-PERFORMANCE:** IF FOR ANY REASON BEYOND SALON LUCERE'S REASONABLE CONTROL, INCLUDING BUT NOT LIMITED TO, ACTS OF GOD, FIRE, NATURAL DISASTERS, SEVERE WEATHER CONDITIONS, CIVIL DISTURBANCE, GOVERNMENT REGULATIONS, ACCIDENTS, OR RESTRICTIONS ON TRAVEL, SALON LUCERE IS UNABLE TO PERFORM ITS OBLIGATIONS UNDER THIS AGREEMENT, SUCH NON-PERFORMANCE IS EXCUSED AND SALON LUCERE MAY TERMINATE THIS AGREEMENT WITHOUT FURTHER LIABILITY OF ANY NATURE, UPON RETURN OF CLIENT'S DEPOSIT. IN NO EVENT SHALL SALON LUCERE BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY NATURE FOR ANY REASON WHATSOEVER.

**ADMINISTRATIVE FEE/GRATUITY:** ALL SERVICES ARE SUBJECT TO A 4% ADMINISTRATIVE FEE AND A 20% GRATUITY.

**PHOTO RELEASE AGREEMENT:** I, \_\_\_\_\_ AUTHORIZE SALON LUCERE TO USE MY PHOTOS FOR ITS WEBSITE, ADVERTISEMENTS, MARKETING OR SOCIAL MEDIA PAGES. WE WILL NEVER INFRINGE ON ANY COPYRIGHT.



**PAYMENT INFORMATION:** AS PART OF OUR WEDDING AGREEMENT, SALON LUCERE REQUIRES A CREDIT CARD TO RESERVE YOUR WEDDING DATE AS WELL AS ANY TRIAL APPOINTMENTS. YOUR CREDIT CARD WILL ONLY BE CHARGED IF YOUR CONTRACT IS BROKEN OR UPON REQUEST OF THE CLIENT.

PLEASE INDICATE YOUR PREFERRED METHOD OF PAYMENT FOR DEPOSITS:

- CASH
- PERSONAL CHECK
- CREDIT CARD

~ CREDIT CARD INFORMATION ~

VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ AMEX \_\_\_\_\_

NAME AS IT APPEARS ON CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_ CCV: \_\_\_\_\_

IF PAYING BY CHECK, PLEASE MAKE CHECKS PAYABLE TO:

**SALON LUCERE  
64 BROOKSIDE AVENUE  
CHESTER, NY 10918**

I, \_\_\_\_\_ HAVE READ THROUGH AND UNDERSTAND ALL TERMS AND DETAILS OF THE AFOREMENTIONED AGREEMENT AND HAVE SUPPLIED ALL CORRECT AND REQUIRED INFORMATION.

\_\_\_\_\_  
CLIENT SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
SALON SIGNATURE

\_\_\_\_\_  
DATE

*Thank you for allowing us to be a part of your Special Day!*

EXPERIENCE THE SALON LUCERE DIFFERENCE  
AND LET YOUR HAIR SHINE!