

### A Gravity Fed Chute Washout Recycling System

#### They laughed when I bought the units...

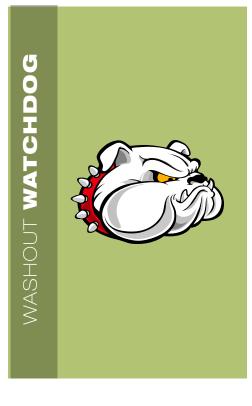
Until I added 10 new mixers to my fleet with the proceeds.

You can easily earn \$15,000-\$20,000 a year from each Washout Watchdog you install on your mixers! What can a fleet of Washout Watchdog's produce for you? There are many ways to use a recycling charge. You can add a \$1-\$2 recycling fee to every yard sold. You may use a \$10 a load flat rate for clients you bill and \$25 charge for C.O.D.'s. You could have a box the driver checks when he uses the washout watchdog and have a per use charge. How many yards did your company deliver last year? (times that number by \$1, times it by \$2) How many loads delivered last year? (times that by \$10) How many C.O.D. customers? (times that number by \$25) How much could have been added to your bottom line this year in recycling fees? 100,000? 1,000,000? More?

## Since the early 1900's when the first concrete truck arrived on a job site and the driver asked, "Where would you like me to washout?"

It became evident to all involved that a washout area would be required after the concrete was poured. For all concrete producers it became a necessary policy that the customer provided a washout area or no concrete would be delivered. This has worked well for the better part of a century, but the times have changed and so have the needs of you clients.

Our washout system puts a smile on the contractors face and makes him call you again and again! The Washout Watchdog enables you to serve your clients beyond their expectations and generate a loyalty to your company that results in years of repeat business. Providing a place to washout solves your client's biggest issue after the concrete is poured. Contractors are finding it increasingly more difficult to provide and maintain a washout area. In most cities through out the country the contractor must build a contained leak proof washout pit that needs to be hauled off and disposed of. Not only is this costly, but there are huge fines attached if the washout water gets out of the pit and spills onto the ground or makes its down a waterway.





# When a customer requires an additional product or service they expect to pay for it.

Although you offer thousands of mix designs, the price is dependent upon the components in the mix. Additional cement, aggregates, chemicals, fiber, air entrainment and color all increase the price of the load. Services you are currently providing and probably charging for:

If the truck remains on the job site longer than usual (Overtime Fee@ \$2.50 per minute).

If the customer orders less than a full load (Short load charge). When they need you to open early (Substantial Opening Charge). If they need you to stay late (Non Standard Premium or Afternoon Charge).

If they leave concrete in the truck (Environmental Fee for Disposal or Left Over Fee).

If they order color (Color Washout Fee).

When energy increased (Energy Charge).

When fuel increases (Fuel Charge)

When you provide a self contained washout system (Recycling Charge)

### **ARE YOU PROTECTED?**

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Recycling fees that help to protect and preserve the environment for future generations to come have become part of our everyday business experience. We have become a country of recyclers. We are used to chipping in by paying small fees that encourage recycling plastics, glass and newspaper. When we have our cars serviced or our tires changed we pay a larger recycling fee to take care of the oil or tire disposal. We are careful not to throw illegal items that could pollute the environment in the trash. Containing and recycling washout water just makes good sense!

Become a Hero to your client and be among the companies setting the pace in turning recycling fees into a healthy bottom line. Your company could capture the contracts of city, county and state projects that are sensitive to environmental and storm water issues. You may beat out your competition again and again by providing a service your client needs and asks for. Be on the cutting edge of environment issues and earn millions in the process. Equip your fleet with the washout watchdog and pay for your systems in just a few short weeks with the proceeds they generate! We also offer a great leasing program: for less than \$50 a month per unit for a period of two years with no down payment and a \$1 buy out at the end of the lease.

Outfit your fleet today and begin enjoying the benefits of the Washout Watchdog!

To receive a media kit or for more information about the Washout Watchdog

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www.WashoutWatchDog.com