

# SUNBELT BUILDERS SHOW™

July 29-30, 2015  
Gaylord Texan | Grapevine, Texas

OPENING SESSION KEYNOTE PRESENTATION – WEDNESDAY, JULY 29, 2015

SPONSORED BY



## Chad Hennings

**Combat Vet Pilot, Super Bowl Champ, & Author**

In order to attain excellence one must first live a lifestyle of excellence. Excellence isn't a destination; it's an identity. Chad Hennings has lived this message through a nine-year NFL career and three Super Bowl Championships with the Dallas Cowboys, forty-five successful combat missions flying A-10 jets with the Air Force, and as one of the most decorated college football players in NCAA history. Chad has taken this message across the world at the invitation of some of the most distinguished executive audiences ranging from American Airlines to Bank of America, General Motors to Citigroup, and a host of U.S. Governmental agencies.

He has also been a philanthropic leader in the Dallas-Ft Worth area as a member of the board of directors of Christian Community Action, an organization that provides assistance to at-risk families, and the establishment of Wingmen Ministries.

Chad challenges audiences to dare to be excellent and inspires businesses to create cultures of excellence. People and organizations don't do great thing to become great; great people and organizations do great things. Chad credits his post-NFL career successes to a secret he learned early on: Excellence is a Lifestyle.