

# SUNBELT BUILDERS SHOW™



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BUILDERS

2014 SHOW

GUIDE

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# SCHEDULE AT A GLANCE

## Wednesday, July 23

- 7:30 - 8:45 a.m. TAB Attorney Council and Legal Affairs Committee
- 7:30 - 8:45 a.m. TAB Finance Committee
- 7:30 - 9 a.m. Remodelers-Custom Builders Central
- 9 - 10 a.m. Opening Session – Enjoy The Ride with Steve Gilliland
- 10 a.m. - 3 p.m. **EXHIBITS OPEN**  
*Education Sessions on Trade Show Floor*
- 10:15 - 10:45 a.m. What’s New? The Latest in Kitchen & Bath Trends
- 11 - 11:30 a.m. Building Science: Pushing the Envelope
- 11 - 11:30 a.m. Risk Management (*Booth 305*)
- 1:15 - 1:45 p.m. Distracted Driving (*Booth 305*)
- 2 - 2:25 p.m. Quality Practices for a Profitable Business
- 2:35 - 3 p.m. Customer Service is a Sales & Marketing Tool
- 3 - 4:30 p.m. Cibolo Canyons Tour of Homes (Ticketed Event)
- 3:15 - 4:15 p.m. General Session – Energy Code Standards:  
Keeping Energy Efficiency Affordable
- 4 - 5 p.m. Remodelers-Custom Builders Central
- 4:30 - 8:30 p.m. Sponsor and Exhibitor Entertaining

## Thursday, July 24

- 7:30 - 8:30 a.m. TAB Credentials & Nominating Committee
- 7:30 - 8:45 a.m. TAB Association Planning Committee
- 7:30 - 8:45 a.m. TAB Codes & Standards Committee
- 7:30 - 9 a.m. Remodelers-Custom Builders Central
- 9 - 10 a.m. General Session – The Future of Texas Water -  
Water Plan Funding and Implementation
- 10 a.m. - 3 p.m. **EXHIBITS OPEN**  
*Education Sessions on Trade Show Floor*
- 10:30 - 11 a.m. The Future of the Housing Industry
- 10:30 - 11 a.m. What Builders Need to Know to Not Get Sued!  
(*Booth 1005*)
- 11 - 11:30 a.m. Distracted Driving (*Booth 305*)
- 11:30 a.m. - Noon Financial Management for Builders & Remodelers
- 1:15 - 1:45 p.m. Estimating for Builders and Remodelers
- 1:15 - 1:45 p.m. Risk Management (*Booth 305*)
- 2 - 2:30 p.m. Green Building Trends
- 3 - 5 p.m. Workshop - Purpose Inspired Growth & Leadership  
with Roy Spence
- 6:30 - 8 p.m. Star Awards Presentations and Cocktail Party  
(Ticketed Event)
- 8:30 p.m. Young Professionals Get Together (Ticketed Event)

## Friday, July 25

- 7 - 8:30 a.m. TAB Executive Committee
- 8:45 - 9:45 a.m. TAB Caucus Meetings
- 9:45 - 10 a.m. TAB Board Sign In
- 10 a.m. - Noon TAB Summer Board of Directors Meeting

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### Registration Desk Hours

Tuesday, July 22 | 8 a.m. - 7 p.m.  
 Wednesday, July 23 | 7:15 a.m. - 3:30 p.m.  
 Thursday, July 24 | 7:15 a.m. - 7 p.m.

### Trade Show Hours

Wednesday, July 23 | 10 a.m. - 3 p.m.  
 Thursday, July 24 | 10 a.m. - 3 p.m.

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## Registration



## Refreshments



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# WELCOME

Dear Sunbelt Attendees,

Welcome to the 14<sup>th</sup> annual Sunbelt Builders Show™ at the impressive JW Marriott® San Antonio Hill Country Resort! Whether you're here for the trade show and education, the parties or the special events - take advantage of everything Sunbelt has to offer this year.

The schedule was designed to give you a content-rich experience. For two days in one place, our conference and trade show provides education to impact your business, inspiring speakers for motivation, and opportunities for you to see exhibitors from around the nation first-hand. The majority of events will be held on the Show floor to give you plenty of time to check out all the exhibitor booths.

Our Show would not be possible without the support of Sunbelt's exhibitors and sponsors. On behalf of the leadership and staff of the Texas Association of Builders, thank you all for supporting the Sunbelt Builders Show™ and our industry.

Best regards,

*Beverly Koehn & Susan Wright*

Co-chairs, Texas Association of Builders  
Sunbelt Builders Show™ Committee



## TAB SENIOR LEADERSHIP

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## SUNBELT BUILDERS SHOW™ COMMITTEE

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# Sunbelt Registration & General Info

## On-Site Registration & Ticketed Events

Attendees may register on-site; however, space is limited for ticketed events which are available for purchase at the registration desk. Event tickets must be presented at time of admittance.

**Registration Desk: (210) 483-6684. On Site Registration for Builders (\$50), Associates (\$150) HBA Staff (\$25) and Student Pass (\$25)**

## Badges

The official registration badge should be prominently worn and displayed at all times for prompt admission to the exhibits area, opening session, general session and other events. Badges are not transferable and may not be loaned to anyone for any purpose. All Show attendees and exhibitors must wear their badges while on the Show floor except infants in backpacks or slings. If you lose your badge, inquire at the registration area. There will be a \$5 per badge fee to replace lost or forgotten badges.

### Badge Color Key

- ORANGE:** Architects & Designers, Builders, Remodelers
- Blue:** Exhibitors & Sponsors
- Green/Red:** Non Exhibiting Associates or Suppliers

## Show Office

Location: Near Registration Desk  
Hours: 8 a.m. - 5 p.m. (July 22-24)  
Registration Desk: (210) 483-6684

## Accessibility

The JW Marriott® is committed to ensuring that our venues are as convenient, accessible and enjoyable as possible. While we make every effort to ensure accessibility of our facilities, should you require additional assistance, reasonable accommodations will be made for qualified persons with disabilities. The JW Marriott® is responsible for the permanent building access requirements such as, but not limited to wheelchair ramps, elevator standards, and internal hallways

and doors. For registration information or accessibility questions, contact hotel staff at the hotel registration desk.

## Children

Children under 18 must be accompanied and supervised by an adult at all times when in the exhibit area. Registration for children is complimentary and must be done on-site. All children except infants in backpacks or slings must be registered and have a badge to be admitted to the exhibit area. Children under 18 are not permitted on the Show floor during setup or teardown.

## Live Animals

Live animals of any kind are not allowed on the exhibit floor, with the exception of service animals.

## Photography/Filming

Photography or recording within the exhibit area or general session rooms is prohibited.

## Show Management

The Sunbelt Builders Show™ is the largest residential building industry trade event in the Southwest. The Show offers building professionals the tools needed to move ahead of the competition and see the latest innovations in building technology.

## Smoking

The JW Marriott® is a smoke-free facility. Smoking is allowed outside in designated areas.

## Badge Benefits

- ✓ 10% off food and beverage outlets (Cibolo Moon, High Velocity, 18 Oaks, Crooked Branch, River Top and Starbucks) with the presentation of attendee name badge
- ✓ 10% off of Spa treatments for attendees
- ✓ 25% off golf tee times before 12 p.m. and \$79 special on both courses after 12 p.m.

## TEXAS ASSOCIATION OF BUILDERS STAFF

### Executive Director

M. Scott Norman, Jr.

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Ned Muñoz

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### Trade Show & Data Base Coordinator

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## TEXAS ASSOCIATION OF BUILDERS

313 E. 12th Street, Ste. 210

Austin, TX 78701

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# EVENTS FOR WEDNESDAY, JULY 23

7:30 a.m. - 3:30 p.m. **Registration Open**, *Registration Desk*

7:30 - 8:45 a.m. **Texas Association of Builders Committee Meetings**

- 7:30 - 8:45 a.m. Attorney Council & Legal Affairs Committee, Grand Oaks A&B
- 7:30 - 8:45 a.m. Finance Committee, Grand Oaks D

7:30 - 9 a.m. **Remodelers-Custom Builders Central**, *Grand Oaks E & F*

See sidebar for complete Remodelers-Custom Builders Central education schedule.

9 - 10 a.m. **OPENING SESSION - Steve Gilliland - "Enjoy The Ride"**

*Grand Oaks Ballroom (J,K,L)*



Steve Gilliland was recently inducted into the National Speakers Association (NSA) Speaker Hall of Fame, an honor bestowed on fewer than 200 speakers worldwide since 1977. A master storyteller, Steve built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences. "If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader." Steve can be heard daily alongside Jeff Foxworthy and Bill Cosby on SiriusXM Radio's Laugh USA and Blue Collar Radio. His humor-based talks have been enjoyed by some of the top companies in the world with raves about his speaking style and message.



10 a.m. - 3 p.m. **SUNBELT EXHIBITS OPEN**, *Trade Show Floor, Exhibit Hall, Lower Level*

10:15 a.m. - 3 p.m. **EDUCATION SESSIONS**, *Trade Show Floor Presentation Area unless otherwise noted*

- 10:15 - 10:45 a.m. What's New? The Latest in Kitchen & Bath Trends
- 11 - 11:30 a.m. Building Science: Pushing the Envelope
- 11 - 11:30 a.m. Risk Management (Booth 305)
- 1:15 - 1:45 p.m. Distracted Driving (Booth 305)
- 2 - 2:25 p.m. Quality Practices for a Profitable Business
- 2:35 - 3 p.m. Customer Service is a Sales & Marketing Tool

Noon **BUILDERS GRAB 'N' GO LUNCH**, *Exhibit Hall*



## Texas Association of Builders (TAB)

Founded in 1946, the Texas Association of Builders (TAB) is an affiliate of the National Association of Home Builders (NAHB) and has 28 local home builders associations across Texas. With a membership of nearly 10,000 representing over 702,500 jobs and more than \$31.1 billion of the Texas economy annually, TAB plays a crucial role in providing housing for Texans.

TAB offers its members a comprehensive package of resources and benefits to help them build their businesses: industry publications, an information-filled website, regulatory guidance, legislative lobby efforts and value added educational services. By joining the Texas Association of Builders, members can tap into an information network that will help them improve their bottom line.

Members of local home builders associations are automatically members of the Texas Association of Builders and the National Association of Home Builders. For more information, contact the Texas Association of Builders.

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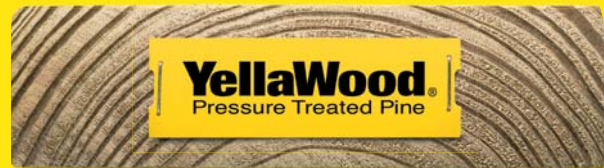
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# EVENTS FOR WEDNESDAY, JULY 23

3 - 4:30 p.m.



## FIELD TRIP –

### Cibolo Canyons Tour of Homes,

*Ticketed Event. Visit the registration desk for availability. Transportation provided; meet at the glass doors on the Exhibit Hall Lower Level*

Get a unique insight into the development of Cibolo Canyons, the sustainable Texas Hill Country community that surrounds the JW Marriott® San Antonio Hill Country Resort. This “master-planned” mixed-use community was built around a vision of environmental, economic and social sustainability combined with luxury living. On this education field trip session, you will see homes planned for every stage of life.

3:15 - 4:15 p.m.



## GENERAL SESSION –

### Energy Code Standards: Keeping Energy Efficiency Affordable

*Grand Oaks Ballroom (J,K,L)*

**Presented by: Phil Crone, Executive Vice President, Dallas Builders Association; David Fransik, Sierra Homes; and James Rodriguez, FOX Energy Specialists**

The increasing stringency of energy code mandates poses a serious risk to housing affordability in the State of Texas. Some Texas municipalities continue to mandate above code energy requirements that unnecessarily increase the cost of housing in their jurisdictions. Builders are faced with standards that vary significantly from jurisdiction to jurisdiction. The Texas Association of Builders Energy Code Task Force is exploring several options to deal with this important issue. This education session provides attendees with information on current code trends and their impact upon your customer.

4 - 5 p.m.

## Remodelers-Custom Builders Central

*Grand Oaks E & F*

See sidebar for complete Remodelers-Custom Builders Central education schedule.

## EDUCATION SESSIONS

### SUNBELT EDUCATION

*Trade Show Floor  
Presentation Area*

#### WEDNESDAY, JULY 23

10:15 – 10:45 a.m.

What’s New? The Latest in  
Kitchen & Bath Trends

Presented by – Lynne T. Jones

11 – 11:30 a.m.

Building Science: Pushing the  
Envelope

Presented by – Peter Pfeiffer

2 – 2:25 p.m. Quality Practices for a

Profitable Business

Presented by – Jeff Hunt

2:35 – 3 p.m.

Customer Service is a Sales &  
Marketing Tool

Presented by – Erik Cofield

#### THURSDAY, JULY 24

10:30 – 11 a.m.

The Future of the Housing Industry

Presented by – Dr. Jim Gaines

11:30 a.m. – Noon

Financial Management  
for Builders & Remodelers

Presented by – Bill Shaw

1:15 – 1:45 p.m.

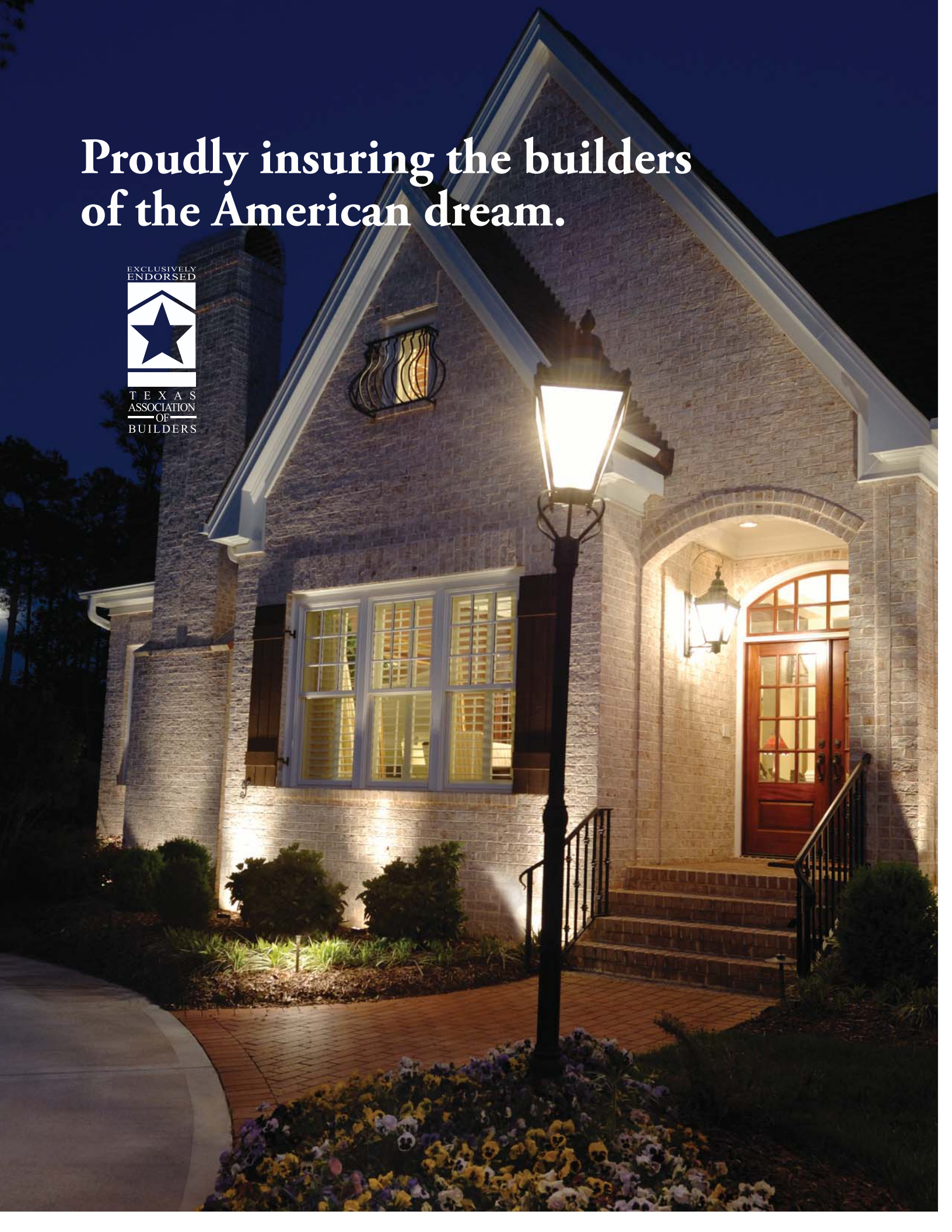
Estimating for Builders & Remodelers

Presented by – Dave Yelovich

2 – 2:30 p.m.

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# Star Awards

Texas Association of Builders



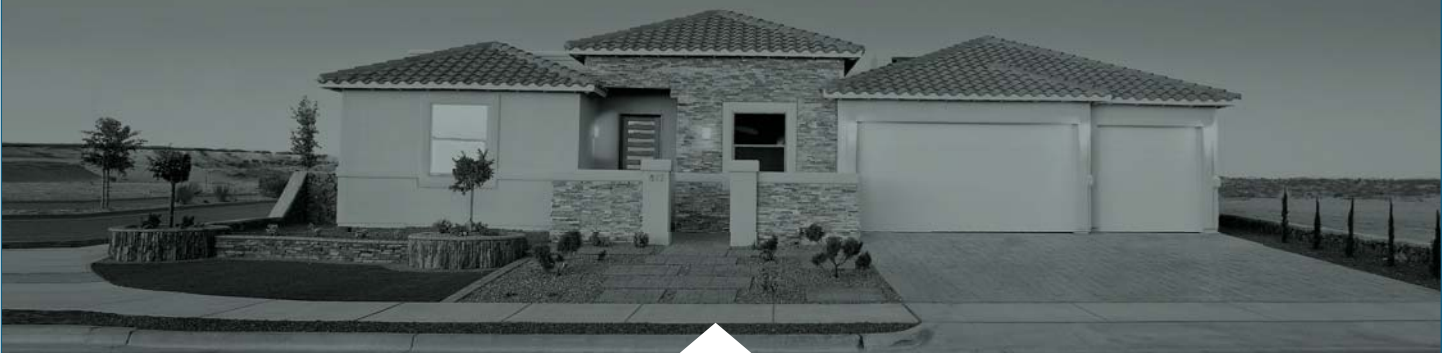
The 2014 Star Awards winners will be announced on Thursday, July 24 at a cocktail party inside the Grand Oaks Ballroom starting at 6:30 p.m. Join us in celebrating our industries' finest. Thanks to all the 2014 Star Awards entrants and congratulations to the finalists.

TICKETED EVENT.

## STAR AWARDS SPONSORS:



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# EVENTS FOR THURSDAY, JULY 24

7:15 a.m. - 7 p.m. **Registration Open**, *Registration Desk*

7:30 - 8:45 a.m. **Texas Association of Builders Committee Meetings**

7:30 - 8:30 a.m. - Credentials and Nominating Committee, Grand Oaks C  
 7:30 - 8:45 a.m. - Association Planning Committee, Grand Oaks D  
 7:30 - 8:45 a.m. - Codes & Standards Committee, Grand Oaks A & B

7:30 - 9 a.m. **Remodelers-Custom Builders Central**,

*Grand Oaks E & F*

See sidebar for complete Remodelers-Custom Builders Central schedule.

9 - 10 a.m. **GENERAL SESSION – The Future of Texas Water: Water Plan Funding & Implementation**, *Grand Oaks Ballroom (J,K,L)*

**Presented by: The Honorable Troy Fraser, Texas State Senator (invited), Carlos Rubinstein, Chairman, Texas Water Development Board, M. Scott Norman, Jr., Executive Director, Texas Association of Builders**

The State of Texas does not currently have enough existing water supplies to meet the demand for water during times of drought. Scarcity and competition for water, environmental concerns, and the cost of new water supplies have made sound water planning and management increasingly important. With Texas' population expected to grow by 82 percent in the next 50 years, the availability of water supplies during times of drought is essential. In November 2013, Texas voters approved Proposition 6, legislation that enables the state to create two funds that will help finance projects in the State Water Plan. Before the funds are made available, the Texas Water Development Board (TWDB) must develop a system to prioritize projects and develop rules on how the funds will operate. Ensuring Texas' future water supply is vital to the residential construction and development industry and the state's continued economic growth. This session is your opportunity to hear from leaders in the State Water Plan funding implementation process. They will discuss the status, direction and future of the Plan that affects every Texas citizen.



10 a.m. - 3 p.m. **SUNBELT EXHIBITS OPEN**, *Trade Show Floor, Exhibit Hall*

## EDUCATION SESSIONS

### EXHIBITOR EDUCATION

*Exhibitor Booths*

WEDNESDAY, JULY 23

11 – 11:30 a.m.  
 Risk Management for Builders  
*(Booth 305, BIG/BAN Booth)*

1:15 – 1:45 p.m.  
 Distracted Driving *(Booth 305, BIG/BAN Booth)*

THURSDAY, JULY 24

10:30 – 11 a.m.  
 What Builders Need to Know to Not Get Sued!  
*(Booth 1005, StrucSure Booth)*

11 – 11:30 a.m.  
 Distracted Driving *(Booth 305, BIG/BAN Booth)*

1:15 – 1:45 p.m.  
 Risk Management for Builders  
*(Booth 305, BIG/BAN Booth)*

### REMODELERS-CUSTOM BUILDERS CENTRAL EDUCATION SESSIONS

*Grand Oaks E & F*

WEDNESDAY, JULY 23

7:30 – 8 a.m.  
 Development of Remodelers Councils

8 – 9 a.m.  
 How to Deliver "A" Game Customer Service & Develop a Company Culture Focused on Quality

4 – 5 p.m.  
 Builder Best Practices

THURSDAY, JULY 24

7:30 – 8 a.m.  
 Development of Remodelers Councils

8 – 9 a.m.  
 The Secret to Success: Diversification

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# EVENTS FOR THURSDAY, JULY 24

**10:30 a.m. - 3 p.m. EDUCATION SESSIONS**, Trade Show Floor  
*Presentation Area unless otherwise noted*

- 10:30 - 11 a.m. The Future of the Housing Industry
- 10:30 - 11 a.m. What Builders Need to Know to Not Get Sued! (Booth 1005)
- 11 - 11:30 a.m. Distracted Driving (Booth 305)
- 11:30 a.m. - Noon Financial Management for Builders & Remodelers
- 1:15 - 1:45 p.m. Estimating for Builders and Remodelers
- 1:15 - 1:45 p.m. Risk Management (Booth 305)
- 2 - 2:30 p.m. Green Building Trends

**Noon**

**BUILDERS GRAB 'N' GO LUNCH**, Exhibit Hall

**3 - 5 p.m.**

**WORKSHOP – Purpose Inspired Growth & Leadership**  
featuring **Roy Spence**, GSD&M and The Purpose Institute, Grand Oaks Ballroom (J,K,L)



The organizations and leaders who will create the future will all have one characteristic in common: they will be 'Purpose Inspired.' They will be driven to improve lives - not as philanthropy, but as the core business strategy. Winning on Purpose will be the mantra and the accelerator of passionate employee engagement, life improvement innovations and exceptional and sustainable performance. Jim Collins, best-selling author of *Good to Great* said of Roy Spence, "Roy Spence is dedicated to the idea that true greatness comes in direct proportion to passionate pursuit of a purpose beyond making money and has inspired and changed leaders in every sector."



**6:30 - 8 p.m.**

**Star Awards Presentations & Cocktail Party**, Grand Oaks Ballroom (J,K,L)  
*Ticketed Event. Visit the registration desk for availability.*



The highly-coveted awards are given annually to recognize excellence in all areas of the home building industry. Find out who gets to take home these prestigious trophies.

*Presented by Bella Vista Homes, Morrison Supply Company, RealManage, Schlage, StrucSure Home Warranty and Texas Home Builders Safety Group*

**8:30 p.m.**



**Young Professionals Get Together**, High Velocity Bar  
*Ticketed Event. Visit the registration desk for availability.*

The building industry's Young Professionals social event of the year. Meet up with YP's from across the state at the coolest bar in the state.

*Presented by Apex Audio & Video, NAHB-IBS Marketing, Napoleon Fireplaces and Wilsonart, LLC*

## EXHIBITOR GIVEAWAYS

**ACME Brick Company**

- Booth: 209
- ✓ Wall mounted or built-in fireplace ... \$799

**Cordova on Canyon Lake**

- Booth: 1318
- ✓ Yeti Cooler

**DES**

- Booth: 223
- ✓ Microsoft Surface RT Tablet
- ✓ July 23 & 24 at 1:30 p.m.

**InSite Land Planning**

- Booth: 1204
- ✓ Free evaluation of preliminary neighborhood layout

**Kimberly-Clark BLOCK-IT\* House Wrap**

- Booth: 717
- ✓ Mini iPad
- ✓ July 24

**Morrison Supply Company**

- Booth: 905
- ✓ Frigidaire Beverage Center
- ✓ July 24 at 3 p.m.

**Premier Nationwide Lending**

- Booth: 1016
- ✓ White Tail or Stag Hunt at Sullivan Whitetail Ranch, Sunset, Texas

**SCREENEZE®**

- Booth: 1119
- ✓ \$50 Gift cards
- ✓ July 23 at 11 a.m. & July 24 at 1:30 p.m.

**StrucSure Home Warranty**

- Booth: 1005
- ✓ Yeti Cooler
- ✓ July 24 at 3 p.m.

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# Excellence TAB Celebrates **45** under Awards



**Heather Ferrier Laminack**  
Ferrier Builders, Inc.  
*Local HBA: Greater Fort Worth BA*



**T. Justin MacDonald**  
MacDonald & Associates  
*Local HBA: Hill Country BA*



**Matthew J. Reibenstein**  
Royal Homes  
*Local HBA: Greater Houston BA*



**Jordan G. Wheatley**  
Jordan Wheatley Custom Homes  
*Local HBA: West Texas HBA*



**Erin Wright**  
Wright-Built, LLC  
*Local HBA: Tyler Area BA*

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**GAYLORD TEXAN RESORT**  
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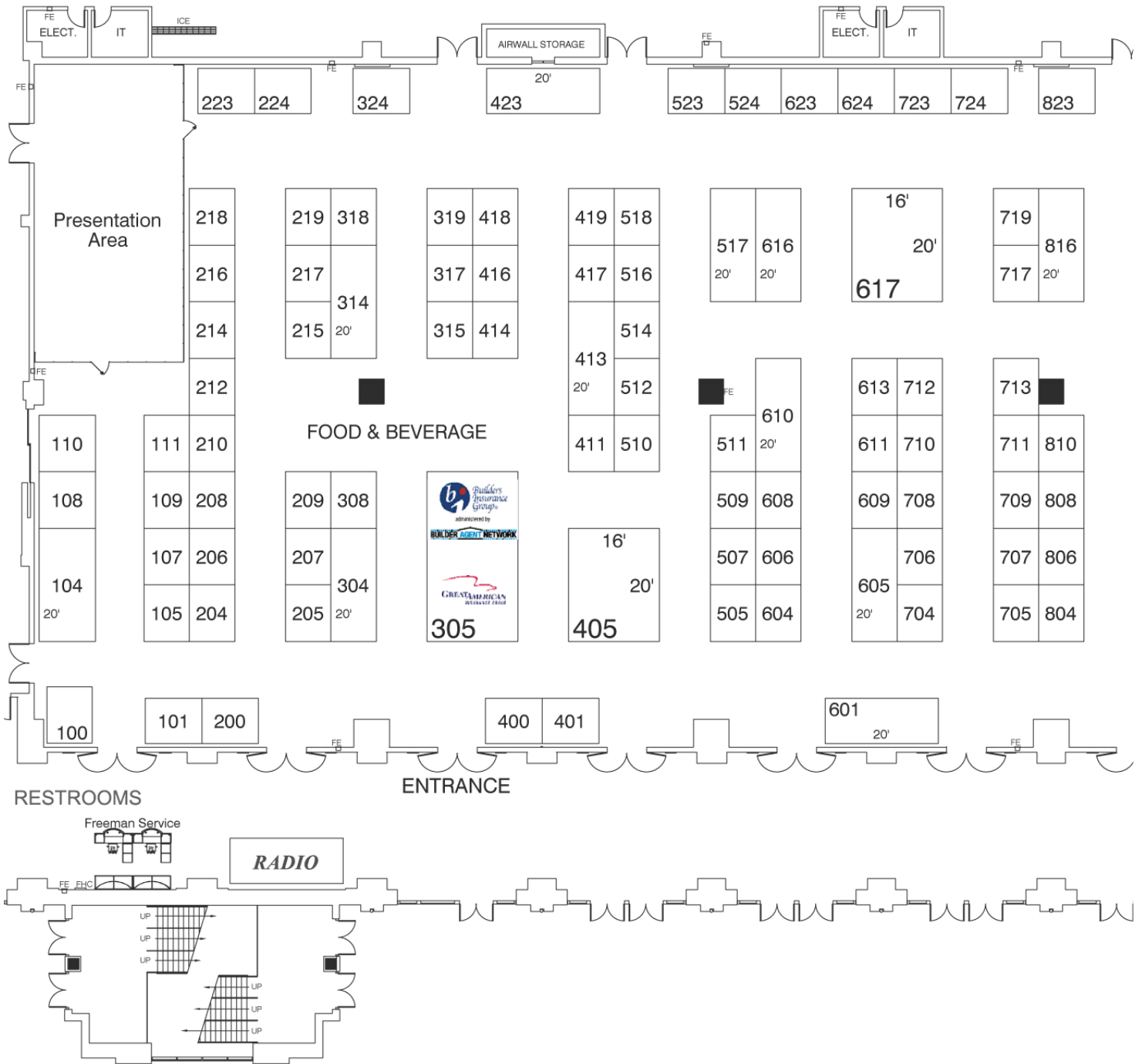


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# TRADE SHOW FLOOR MAP



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# TRADE SHOW FLOOR MAP



# BUILDERS SHOW™

## Trade Show Hours

Wednesday, July 23 | 10 a.m. - 3 p.m.

Thursday, July 24 | 10 a.m. - 3 p.m.



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# TEXAS ASSOCIATION OF BUILDERS

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Bauhaus Custom Homes  
Bay Area Builders Association  
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Ceci Bates Custom Homes  
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Corpus Christi Home Builders Association  
Dallas Builders Association  
Dan Wallrath Custom Homes

Dynamic Builders  
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Ron Connally Construction  
Shadywood Custom Homes  
Shayne Schroeder Custom Homes  
Sierra Fine Custom Homes  
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# EXHIBITORS LISTING & BOOTH #

2-10 Home Buyers Warranty #400	Crystal Windows & Door Systems, Ltd. #1212	James Hardie #805	Residential Elevators, LLC #1216
ABC Supply Co., Inc. #617	Custom Builder Publishing #711	Jason's Water Systems #111	RoyOMartin #509
<b>ACME BRICK COMPANY</b> #209	Cutco Cutlery #1214	Kenyon International, Inc. #200	Sawmill Specialties #101
All Weather Grass & Sport Surfaces #109	Danver Outdoor Kitchens #1218	Kimberly-Clark Corporation #717	Schlage Lock #1017
Apex Audio Video #1024	Delta Disaster Services #1316	King Architectural Metals #815	Schluter Systems #910
Applegate Insulation #604	DES #223	LG Hausys #308	SCREENEZE® #1119
Atlantis Rail Systems #512	Design Basics, LLC #1211	Longhorn Solar #710	SharkBite #419
B&H Designs #217	DFW Interiors #708	<b>LP SmartSide Trim &amp; Siding</b> #1123	Sherwin-Williams #819
Baker Distributing Co. #804	Doc-Box by DHR Industries, Inc. #610	Mastic Home Exteriors by Plygem #723	Sierra Pacific Windows #218
Bar Lift, Inc. #611	Dow Building Solutions #601	MAXITILE, Inc. #405	simpleFLOORS #609
BDX - Builders Digital Experience #314	Dryvit Systems, Inc. #215	Meyers Research #207	SimTek Fence #505
Big Ass Solutions #517	EcoStar, LLC #1317	McCoy's Building Supply #704, 705	Skyline Floorscapes #916
BLANCO #1219	Electrolux #212	Milgard Windows & Doors #900	SoftPlan Systems, Inc. #624
BMC Building Materials #1116	EnergyGuard Foam Insulators #623	Mirrorcle Frames #214	Standard Supply and Distributing Company #413
Bobcat Company #1115	Envoy Mortgage #1224	Monroe Infrared Technology #1301	Starkey Mortgage #1309
<b>Bonded Builders Warranty Group</b> #219	Field Controls, LLC #100	Mopro #104	<b>StrucSure Home Warranty</b> #1005
Boral Roofing #411	Fi-Foil Company #1315	<b>Morrison Supply Company</b> #905	Sunspace Texas #510
Boulder Creek Stone #1313	Fortress Railing Products #811	Morrow Water Savers, LLC #423	TAMKO Building Products, Inc. #806
Brady Seal, Inc. #817	Fox Energy Specialists #713	Mutual of Omaha Bank #1100	The Cromeens Law Firm #523
Brandon Industries, Inc. #418	General Plastics #108	Napoleon Fireplaces #810	The Marwin Company #712
Bridgewater Consulting, LLC #1305	GlassCraft Door Company #613	Native #205	Tile Redi® #605
Bridgwell Resources #208	<b>Great American Insurance Company</b> #305	Norbord #518	TopBuilder Solutions #1105
Builder's Best, Inc. #209	Great Southern Wood Preserving #524	Noritz America #1023	TracPipeCounterStrike by Omegaflex #616
<b>Builders Insurance Group administered by Builder Agent Network</b> #305	GuildQuality #317	NuvoH2O #110	Trane #1205
Builder's Publishing Group, LLC #224	H2O4TEXAS Coalition #Hallway	O'Hagin Mfg., LLC #507	Trim Tex Drywall Products #813
BuilderTREND Solutions #1310	HFI Doors #709	Operation FINALLY HOME #Hallway	Trutankless #204
Building Officials Association of Texas #1208	Home of Texas #808	Otto Trading Inc./Irestmassager #1314	Ultra-Tec #1312
BW Creative Railing Systems #1307	HomeFront Software #608	Owens Corning #823	Verona Marble Company #917
CAD Supplies Specialty, Inc. #1101	Honeywell International, Inc. #1319	Pacific MDF Products, Inc. #606	Virtual Surveillance #1107
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Cordova on Canyon Lake #1318	HQ Screen Solutions #724	Premier Nationwide Lending #1016	Windsor Door #816
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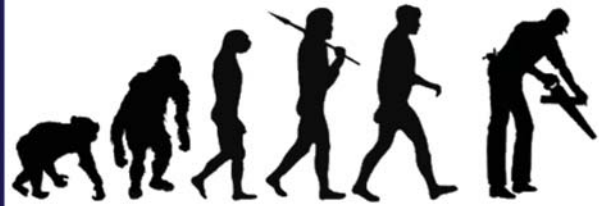
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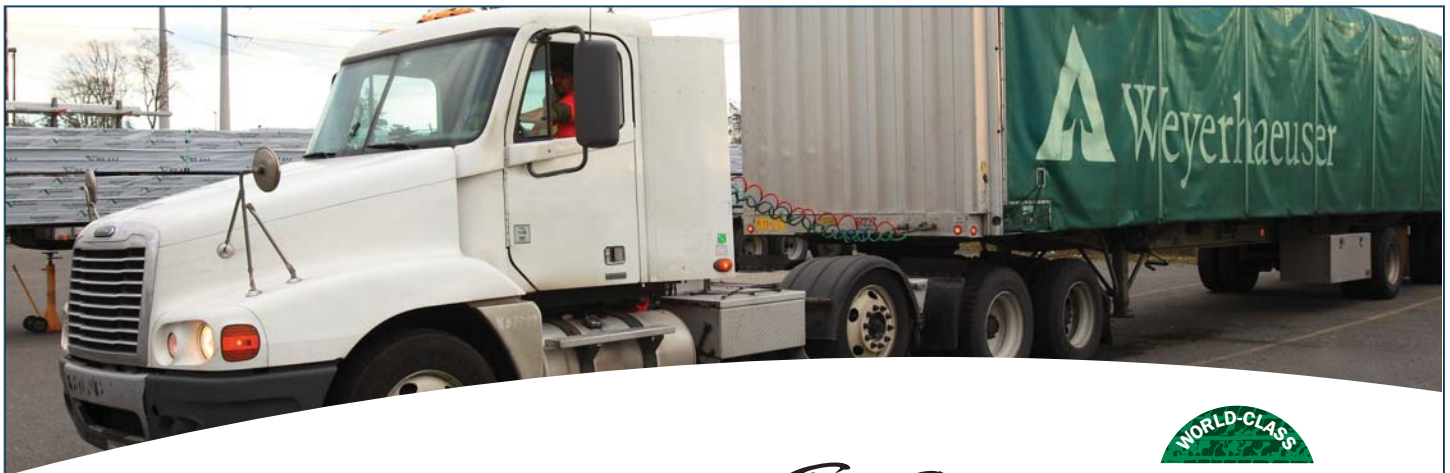
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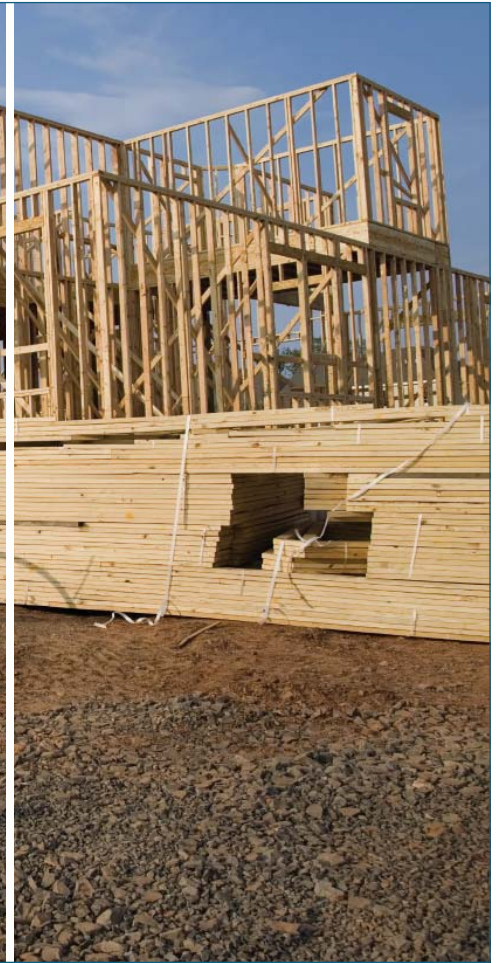
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**MEYERS RESEARCH** Booth #207  
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Zonda, a Meyers Research Kennedy Wilson innovation, is the housing industry's most comprehensive solution for smart business analysis, real-time market data reporting, economic and housing data in one place and on-the-go!

**MILGARD WINDOWS & DOORS** Booth #900  
**Milgard.com** (800) MILGARD

Milgard Windows & Doors, a Masco company based in Tacoma, Wash., offers a full line of vinyl, wood, fiberglass and aluminum windows and patio doors for builders, dealers and homeowners, all backed by a full lifetime warranty, including parts and labor. The company has been recognized for manufacturing the nation's highest quality vinyl windows eight times in a yearly survey sponsored by Hanley-Wood Inc., publishers of BUILDER Magazine. Milgard has approximately 3,800 dealer locations nationwide.

**MIRRORCLE FRAMES** Booth #214  
**www.MirrorcleFrames.com** (866) 95-FRAME

Mirrorcle Frames offers a complete, turn-key framed mirror experience to home builders, remodelers and interior designers. We specialize in framing existing mirrors without tearing them out, but that is just the beginning. In addition, we build new custom framed mirrors that will

enhance the look and feel of your bathroom projects. From personalized design assistance to onsite measuring and complete installation, we simplify your job and delight your client.

**MONROE INFRARED TECHNOLOGY** Booth #1301  
**www.monroeinfrared.com** (408) 464-0565

Monroe Infrared has been providing infrared/thermography training and cameras for over 29 years on a national basis and is a FLIR distributor.

**MOPRO** Booth #104  
**www.mopro.com** (818) 943-5528

Mopro provides an all-in-one solution to build a business online. Offering a HTML5 website, HD video and photos, social media, appointment booking, e-commerce, hosting, and many more features at \$199 a month, there is no better product suite for businesses on the market.



**MORRISON SUPPLY COMPANY** Booth #905  
**www.morsco.com** (877) 709-2227

Founded in 1917, Morrison Supply Company has showrooms featuring kitchen & bath plumbing fixtures, appliances, hardware & lighting. Morrison also offers HVAC equipment & supplies as well as a variety of water heater options. With decades of experience, we understand our customers' specific needs. Therefore, we're able to help them to be successful in their daily operations. This year we are rebranding our major showrooms as Expressions Home Gallery with two new showrooms in the Dallas/Fort Worth area.

**MORROW WATER SAVERS, LLC** Booth #423  
**www.MorrowWaterSavers.com** (325) 650-1477

The latest in graywater innovation, a graywater solution that works with everything you already do. Standard plumbing, rain collection, and septic... simple to adopt, install and simple to use. Morrow Water Savers, LLC, based in Ballinger, Texas manufactures graywater, rainwater, and well water irrigation systems and automatic self-cleaning filter systems. The IrriGRAY graywater system is completely automated for residential, multifamily and commercial applications.

**MUTUAL OF OMAHA BANK** Booth #1100  
**www.mutualofomahabank.com** (512) 789-5320

Mutual of Omaha Bank specializes in new construction and renovation one-time close residential lending. We're a leader in the luxury home marketplace with extensive experience of working with the builder community. Equally important, we help the homeowner enjoy the benefit of building on their lot or rolling the lot purchase in with the home construction loan.

**NAPOLEON FIREPLACES** Booth #810  
**www.NapoleonFireplaces.com** (972) 400-5992

Napoleon Fireplaces add value to your home while giving you the uncompromising comfort and a reliable source of heat. The perfect accent for bedrooms, bathrooms, kitchens, entrance ways, offices, bars, lounges, living rooms and waiting rooms. A Napoleon fireplace adds the most return for your home investment. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be a successful benchmark to ensuring the continued growth of the company.

We don't cut corners, we elegantly curve them.

One-of-a-kind craftsmanship.  
Designs to fit every lifestyle.



Every detail has been considered, both inside and out. The solid brass body construction, the ceramic disk cartridge, the fluid design... it's part of what makes BLANCO faucets a smart choice. And with over 100 combinations of styles, finishes and colors, you also get a great selection. Because at BLANCO, our commitment to beauty, durability and choice is only matched by our meticulous attention to detail.



[www.blancoamerica.com](http://www.blancoamerica.com)

**BLANCO**

# EXHIBITOR DESCRIPTIONS

## NATIVE

[www.BuildNative.com](http://www.BuildNative.com)

Native is a leader in solar power, providing both commercial solar installations and residential solar installations. Whether you are looking for just solar or you would like to have us evaluate your home for energy efficiency upgrades with your solar installation, we are able to help! We offer a comprehensive range of solutions to save and create energy. We are unique in the amount of services we offer, allowing us to take a holistic approach when assisting our customers.

**Booth #205  
(855) BLD-NATIVE**

## NORBORD

[www.Norbord.com/na](http://www.Norbord.com/na)

Norbord manufactures structural OSB panel products and operates two mills in Texas. We feature an energy savings panel "Solarbord" that reflects up to 97 percent of the radiant heat, lowers attic temp by up to 30 degrees, reducing AC bills. Our "Pinnacle" flooring is ideal for builders. It carries a 50-year warranty and 100-day no sand guarantee and performance at an affordable price.

**Booth #518  
(913) 908-4960**

## NORITZ AMERICA

[www.Nortiz.com](http://www.Nortiz.com)

Noritz has been an innovator in the water heating industry for over 60 years. We introduced the first modern, electronically controlled tankless hot water heater in 1981 and we remain the leader in energy savings and superior hot water delivery today. Serving homeowners, builders and commercial users across the U.S. and Canada, Noritz America offers a broad range of tankless gas water heaters to meet the varying needs of its customers including our complete lineup of high efficiency condensing PVC vented tankless water heaters.

**Booth #1023  
(714) 433-2905**

## NUVOH2O

[www.NuvoH2O.com](http://www.NuvoH2O.com)

NuvoH2O is the next generation of innovative, environmentally friendly water protection that uses all-natural citrus to provide a salt-free water softening solution for hard water. It's a compact, easy to install, cost effective system that prevents, protects and saves appliances, plumbing and fixtures from damaging and costly effects of scale build-up.

**Booth #110  
(877) 688-6426**

## O'HAGIN MFG., LLC

[www.ohagin.com](http://www.ohagin.com)

O'Hagin Mfg. produces superior attic ventilation products for real or composite tile, slate, shake, and shingle roof applications that blend into the surrounding roofing material and encourage maximum air movement. O'Hagin vents are now available with patent-pending flame, ember, wind-driven rain and snow resistant features.

**Booth #507  
(877) 324-0444**

## OPERATION FINALLY HOME

[www.OperationFinallyHome.com](http://www.OperationFinallyHome.com)

Operation FINALLY HOME is an award-winning 501(c)(3) organization that provides custom built, mortgage free homes to America's military heroes and the widows of the fallen that have sacrificed so much to defend our freedom and values.

**Booth | Hallway  
(615) 732-6142**

## OTTO TRADING INC./IRESTMASSEGER

[www.irestmessenger.com](http://www.irestmessenger.com)

Manufacturer and distributor of hand-held portable digital massage device. TENS units.

**Booth #1314  
(714) 540-5595**

## DWENS CORNING

[www.owenscorning.com](http://www.owenscorning.com)

Owens Corning provides solutions for insulation, envelope sealing and roofing needs. We also assist in meeting your building and energy code needs through building science.

**Booth #823  
(406) 422-9133**

## PACIFIC MDF PRODUCTS, INC.

[www.PacTrim.com](http://www.PacTrim.com)

PacTrim® leads the industry for primed MDF moulding and millwork. GREEN since its inception, PacTrim® is SCS certified for pre-consumer, recycled wood fiber enabling projects to qualify for LEED points. Our four North American manufacturing facilities provide reliable, domestic product with shorter lead times than off-shore competitors. This results in better-managed inventories and keeps you closer to your market. PacTrim® is affordable, easy to install and complemented by PacFit® crown corners, base corners and rosettes.

**Booth #606  
(916) 660-1882**

## PALACIO IRON DOORS, LLC

[www.PalacioDoors.com](http://www.PalacioDoors.com)

At Palacio Iron Doors, everything is possible with custom-made iron work embellishing one home at a time. Our company decorates homes with a unique style with its wrought iron doors. Palacio Iron Doors also offers railings with ornamental iron adding elegance to luxurious homes. The handmade details of each iron piece are a signature of our talented craftsmen. With Palacio Iron Doors you will find a beautiful collection of doors for your luxury home.

**Booth #416  
(210) 635-0063**

## PELLA CORPORATION

[www.pella.com](http://www.pella.com)

Pella Corporation is a leader in designing, testing, manufacturing and installing quality windows and doors for new construction, remodeling and replacement applications. As a family-owned and professionally managed privately-held company, Pella is known for its 89-year history of making innovative products, providing quality service and delivering on customer satisfaction. Headquartered in Pella, Iowa, the company is committed to incorporating new technologies, increasing productivity and practicing environmental stewardship to create satisfied customers.

**Booth #707  
(641) 621-1000**

## PPG ARCHITECTURAL COATINGS

[ppgpro.com](http://ppgpro.com)

PPG Architectural Coatings is a respected paint industry leader, providing paints, stains, caulks and adhesives for professionals and homeowners across North America. PPG's line-up of paint brands offers a wide range of choices to meet the varying needs of property managers, developers, architects, interior designers, painting contractors and consumers. PPG Architectural Coatings manufactures and sells its products through a network of company-owned stores, independent dealers and home centers across North America.

**Booth #1210  
(800) 441-9695**

## PREMIER NATIONWIDE LENDING

[www.loansbypremier.com](http://www.loansbypremier.com)

Premier Nationwide Lending is a Mortgage Banking Lender based in Texas. We are dedicated to our customers and strive to grow their business by bringing value to the table. One way we accomplish this is through our "Fast Track" underwriting process. Every day we close loans in less than two weeks. Premier was also named one of the Top 40 Mortgage Companies in America in 2013. You deserve to experience the "Premier Way".

**Booth #1016  
(972) 567-0600**

# EXHIBITOR DESCRIPTIONS

**PRIDE OF AUSTIN CAPITAL PARTNERS**

**www.PrideOfAustin.com**

At Pride of Austin Capital Partners, our commitment is to provide fast and flexible solutions to each borrower's unique or difficult financing requirements. Borrowers feel confident working with us as a direct lender. We offer private money, asset-based lending for those residential and commercial borrowers that do not meet the stringent requirements of traditional loan underwriting. Borrowers can feel confident that no matter what their financial situation their loan submission will be treated with respect and dignity.

**Booth #719**

**(512) 687-3456**



**PRIMELENDING**

**www.PrimeLending.com**

PrimeLending has grown from a staff of 20 to more than 2,800 professionals producing more than \$13 billion annually. We have been able to grow, thanks

**Booth #304**

**(972) 713-3298**

to one simple principle – don't treat the customer like a number; treat them like a neighbor.

**PROFOUND DIMENSION, LLC**

**www.ProfoundDimension.com**

Profound Dimension is a technology company for new and remodel homes. Simplified home automation system is our specialty. Whether controlling a home using iPhone, iPad or Android devices, Profound Dimension has a full solution of controlling lighting, security, HVAC, door lock, audio video, custom theater and much more.

**Booth #206**

**(817) 400-7020**

**PROTECTO WRAP COMPANY**

**www.ProtectoWrap.com**

Protecto Wrap Company has been manufacturing the highest quality waterproofing/weatherproofing systems available since 1952. The products exceed the design requirements and specifications for a number of applications. Protecto Wrap offers design and technical support for all product lines, including: residential weather barriers, commercial building envelope solutions and flooring underlays.

**Booth #414**

**(800) 759-9727**

**QUALITY EDGE**

**QualityEdge.com**

Quality Edge manufactures innovative exterior building products in aluminum and steel including standard products such as fascia, drip edge and soffit as well as our new Matterhorn Steel Roofing, TruCedar Steel Siding and our Inside Out Underdecking.

**Booth #210**

**(888) 784-0878**

**RAM BOARD**

**www.RamBoard.com**

Temporary floor protection and jobsite protection.

**Booth #417**

**(818) 848-0400**

**RESIDENTIAL ELEVATORS, LLC**

**www.ResidentialElevators.com**

At Residential Elevators, LLC. we take great pride in the products we manufacture and install. Our goal, quite simply, is to provide the best value available anywhere in the home elevator market. Whether it's state of the art control systems or architectural cabinet grade interior finishes, you will be extremely impressed and satisfied with our product and services.

**Booth #1216**

**(800) 832-2004**

**ROYOMARTIN**

**www.royomartin.com**

RoyOMartin is a Louisiana-based forest-management organization that also manufactures superior "Made in the USA" wood products. RoyO-Martin's OSB, plywood, lumber and timber are Forest Stewardship Council™ (FSC®) certified, ideal for LEED projects. Visit [www.royomartin.com](http://www.royomartin.com) for more information on how we can "Build Better. Together."

**Booth #509**

**(800) 299-5174**

**SAWMILL SPECIALTIES**

**www.sawmillspecialties.net**

Sawmill Specialties offers a wide variety of specialty lumber products to be used for the interior finish of homes as well as many exterior applications. We manufacture and sell several species of tongue & groove lumber. Sawmill offers custom sawing of timbers in several species up to 22" x 22" and in lengths up to 32'. Multiple surface finishes available . . . draw knife, foot adz, planed and rough cut. Sawmill Specialties is a division of Satterwhite Log Homes.

**Booth #101**

**(903) 663-1203**

**SCHLAGE LOCK**

**www.Schlage.com**

For the past 90 years, Schlage has been creating the strongest and most technologically advanced products to help our consumers secure and monitor their homes and businesses. From mechanical locks to home automation systems, Schlage continues to produce products that help protect the things that mean the most to our home owners.

**Booth #1017**

**(817) 235-4600**

**SCHLUTER SYSTEMS**

**www.Schluter.com**

Schluter®-Systems creates and manufactures installation systems specifically designed for tile and stone. Our innovative systems combine state-of-the-art technology, practical experience, and attention to detail, in order to protect the integrity of every tile installation and allow for the application of this ideal surface covering on virtually any surface.

**Booth #910**

**(800) 472-4588**

**SCREENZE®**

**www.Screenze.com**

Patented fix screen porch system featuring an aluminum base, vinyl cap and color coordinated screws. SCREENZE® can span openings up to 150 square feet.

**Booth #1119**

**(800) 884-6697**

**SHARKBITE**

**SharkBite.com**

Reliance Worldwide Corporation (RWC) is a global provider of water control systems and plumbing solutions for domestic, commercial and industrial applications.

**Booth #419**

**(770) 549-0083**

**SHERWIN-WILLIAMS**

**www.Sherwin-Williams.com**

Sherwin-Williams is proud to be the No. 1 preferred paint brand among home builders. We are committed to developing innovative coatings and programs to help you get the job done faster, better and more economically. Sherwin-Williams is your single-source supplier for all the solutions that reduce callbacks and keep your home buyers satisfied.

**Booth #819**

**(713) 688-5111**

**SIERRA PACIFIC WINDOWS**

**www.SierraPacificWindows.com**

Beautiful custom aluminum clad wood windows and doors made from sustainably grown wood. More than 45 standard colors, powder coated finish and extruded aluminum.

**Booth #218**

**(214) 490-2286**



# EXHIBITOR DESCRIPTIONS

## **SIMPLEFLOORS**

[www.SimpleFloors.com](http://www.SimpleFloors.com)

simpleFLOORS is an industry leader in flooring, selling all first-class floor collections at factory-direct pricing. simpleFLOORS offers premium-grade collections of hardwood, bamboo, cork and laminate flooring at extremely competitive prices. We offer over 200 styles of hand-scraped and smooth-finished engineered hardwood flooring, solid hardwood flooring, strand-woven bamboo flooring, hand-scraped laminate flooring and cork flooring in a multitude of colors, textures and types.

**Booth #609**  
**(512) 646-2993**

## **SIMTEK FENCE**

[www.SimTekFence.com](http://www.SimTekFence.com)

SimTek decorative rack walls offer aesthetically pleasing privacy, perimeter and noise reduction fencing. SimTek provides the tasteful appeal and high-end appearance of stone wall at an affordable price. It's a perfect solution for residential fencing needs as well as other jobs such as pool, generator and dumpster enclosures.

**Booth #505**  
**(801) 655-5236**

## **SKYLINE FLOORSCAPES**

[www.skylinefloorscapes.com](http://www.skylinefloorscapes.com)

Skyline Floorscapes produces the finest floor covering materials on the market. Each piece of our hand scraped, distressed, or smooth flooring is truly a work of art designed by our master craftsman. Our blending of the latest flooring technologies and materials yields a product superior in quality to our higher priced competition.

**Booth #916**  
**(866) 609-WOOD**

## **SOFTPLAN SYSTEMS, INC.**

[www.softplan.com](http://www.softplan.com)

With more than two decades of development, SoftPlan home design software combines industry-leading automation with a short learning curve to offer the most complete residential design solution available. SoftPlan allows you to build a project model in remarkable detail with complete construction documents, 3D renderings, material lists and cost estimate reports. Over 30,000 architectural, building, remodeling and design companies have discovered SoftPlan as the foremost CAD package for residential design professionals.

**Booth #624**  
**(800) 248-0164**

## **STANDARD SUPPLY AND DISTRIBUTING COMPANY**

[www.ssdhvac.com](http://www.ssdhvac.com)

Standard Supply is a private and independently owned distributor of air conditioning, heating, and refrigeration equipment, related parts and supplies in the HVAC/R industry representing Amana, Mitsubishi Electric, Bosch, Honeywell, Aprilaire, Ultravation and Nu-Calgon. We currently operate 13 locations across the state of Texas including a distribution center in Dallas.

**Booth #413**  
**(214) 630-7800**

## **STARKEY MORTGAGE**

[www.StarkeyBuilderServices.com](http://www.StarkeyBuilderServices.com)

At Starkey Mortgage (WR Starkey Mortgage, LLP NMLSR #2146), we pay attention to the needs of the people we serve and strive to take the uncertainty and stress out of the home financing process. We understand what our clients really want.

**Booth #1309**  
**(713) 457-2023**



## **STRUCSURE HOME WARRANTY**

[www.StrucSure.com](http://www.StrucSure.com)

Since 1997, StrucSure Home Warranty has been providing builders, remodelers and contractors with warranty products that deliver peace of mind. Our warranties protect our clients from expensive claims, liabilities and legal fees and offers clients peace-of-mind through third-party, insurance-backed warranty protection. Contact us today for the best workmanship and materials, writing, piping and ductwork and structural warranty coverage available.

**Booth #1005**  
**(877) 806-8777**

## **SUNSPACE TEXAS**

[SunspaceTexas.com](http://SunspaceTexas.com)

Sunspace Texas offers a very unique, virtually maintenance free porch enclosure system. It has the ability to close out wind, dust and rain. It can install into existing porches and allows you to expand your living space. A great way to expand the usefulness of your recreational areas. Go to SunspaceTexas.com for product videos.

**Booth #510**  
**(888) 271-5810**

## **TAMKO BUILDING PRODUCTS, INC.**

[www.TAMKO.com](http://www.TAMKO.com)

TAMKO® offers a full line of products including MetalWorks® steel shingles, Heritage® Series laminated asphalt shingles, 3-tab asphalt shingles, Awaplan commercial roofing systems, EverGrain® and Evergrain® Envision™ composite decking and railing, Elements® dockboard, Tam-Rail® railing, waterproofing products, ridge and solar attic ventilation products and asbestos-free cements and coatings. Each product delivers TAMKO quality, performance and durability.

**Booth #806**  
**(800) 641-4691**

## **THE CROMEENS LAW FIRM**

[www.TheCromeensLawFirm.com](http://www.TheCromeensLawFirm.com)

Collection Firm.

**Booth #523**  
**(713) 715-7334**

## **THE MARWIN COMPANY**

[www.MarwinCompany.com](http://www.MarwinCompany.com)

The Marwin Company is a 66-year old family business specializing in the manufacturing of state energy code and Energy Star® compliant attic access products. Products include certified R-5 and R-10 folding attic stairways; R-5 knee-wall doors; and R-49 scuttle hatches. We also manufacture pocket door frames, mirror bypass and bi-fold door units, pine and moulded bi-folds and distribute pine doors.

**Booth #712**  
**(803) 776-2396**

## **TILE REDI®**

[www.TileRedi.com](http://www.TileRedi.com)

Tile Redi® is the inventor of Tile Ready® brand shower products. We offer the industry's largest selection of Ready-to-Tile™ products including: one-piece shower pans in a variety of models, shower niches, shower seats and shaving ledges. Tile Redi® is known for being innovative and for our focus on the marriage of design and function. Our products enable you to have both the quality installation and designer look you want without breaking your budget. Choose a Tile Ready® product for Tile Redi® peace of mind!

**Booth #605**  
**(954) 323-0125**

# EXHIBITOR DESCRIPTIONS

## TOPBUILDER SOLUTIONS

[www.TopBuilderSolutions.com](http://www.TopBuilderSolutions.com)

TopBuilder Solutions is a leading provider of Home Builder Customer Relationship Management (CRM) and Branded Email Marketing software. We are the only company that combines Home Builder Customer Relationship Management (CRM), Lead Management, Automated and Customizable Follow-up Plans, Branded Email Marketing, and a Home Builder Newsletter. If you want to sell more homes, it only makes sense to have these tools in one, easy-to-use, affordable solution.

**Booth #1105**  
**(281) 793-3374**

## TRACPIPECOUNTERSTRIKE BY OMEGAFLEX

[TracPipe.com](http://TracPipe.com)

Arc resistant CSST for natural and propane gas featuring the new AutoSnap lightning fast fitting.

**Booth #616**  
**(860) 704-6829**

## TRANE

[www.Trane.com](http://www.Trane.com)

A brand of Ingersoll Rand, Trane helps improve lives around the world through innovative heating and air conditioning systems, services and solutions. Trane is a world leader in creating and sustaining safe, comfortable and efficient environments.

**Booth #1205**  
**(903) 581-3200**

## TRIM-TEX DRYWALL PRODUCTS

[www.Trim-Tex.com](http://www.Trim-Tex.com)

Trim-Tex is the premier manufacturer of rigid vinyl corner beads & decorative beads with over 40 years of experience providing drywall finishing solutions in the residential and commercial building industry. All Trim-Tex corner beads are made with at least 70% recycled content, allowing Trim-Tex to offer green certified products in over 200 rigid vinyl shapes in more than 600 styles & lengths to meet your drywall finishing needs.

**Booth #813**  
**(800) 874-2333**

## TRUTANKLESS

[www.trutankless.com](http://www.trutankless.com)

NAHB Home Tech Product of 2014, trutankless has transformed the traditional wasteful ugly process of providing hot water for homes and businesses into a feature packed powerhouse of cutting edge cloud based technology. A device that not only provides endless hot water but can be controlled remotely through its own app and even schedule its own repairs and order its own replacement parts if a problem occurs.

**Booth #204**  
**(855) To Buy Tru**

## ULTRA-TEC

[www.Ultra-tec.com](http://www.Ultra-tec.com)

Ultra-tec® hardware is architecturally designed for a clean, streamlined look, some of which even hide inside your end posts. Tamper resistant and requiring virtually no maintenance, our cable railing components are economical and easy to install. They complement your exterior deck view and preserve spaciousness for your interior application.

**Booth #1312**  
**(800) 851-2961**

## VERONA MARBLE COMPANY

[vmcstone.com](http://vmcstone.com)

Since 1985, Verona Marble Company has been serving the residential and commercial stone industry a unique offering of both natural and engineered tiles and slabs. The unique partnership of the manufacturing excellence of Santa Margherita and the decades of logistical and technical knowledge of Verona Marble Company add up to the most experienced team in the engineered and natural stone world. We have the material your client is looking for.

**Booth #917**  
**(214) 381-8405**

## VIRTUAL SURVEILLANCE

[www.vs-us.com](http://www.vs-us.com)

We design and implement video surveillance and access control system for protection of single and multi-site operations. We engineer cost effective and purpose built solutions for schools, hospitals, government and commercial clients.

**Booth #1107**  
**(972) 424-9070**

## WATERFURNACE

[www.WaterFurnace.com](http://www.WaterFurnace.com)

WaterFurnace manufactures and sells more geothermal HVAC systems for homes than anyone else in the business. We offer a wide variety of residential geothermal HVAC, water heating and cooling products. Our dealers and installers are the most highly trained in the industry. We are wholeheartedly committed to customer support. All that makes us the first, and smartest, choice for a residential WaterFurnace system: the HVAC system that's "Smarter from the ground up."

**Booth #914**  
**(260) 615-5167**

## WEYERHAEUSER

[www.WoodByWY.com](http://www.WoodByWY.com)

Building products world distribution.

**Booth #401**  
**(281) 931-1722**

## WILSONART, LLC

[www.Wilsonart.com](http://www.Wilsonart.com)

Global manufacturer of high pressure decorative laminate.

**Booth #1215**  
**(713) 576-5500**

## WINDSOR DOOR

[www.windsordoor.com](http://www.windsordoor.com)

Windsor Door has been manufacturing and supplying garage doors for builders for over 50 years. We manufacture a full line of custom and steel doors, including a green line of doors that are energy efficient and sustainable.

**Booth #816**  
**(972) 670-7737**

## WOODTONE

[www.woodtone.com](http://www.woodtone.com)

At Woodtone we make innovative wood products and provide services that make homes look great. We stand behind our products and services, we live up to our promises, and quite simply, we're just good people. A cornerstone to Woodtone's growth and success has been innovation. We continue to push the envelope in terms of exterior finishing materials and custom coating options that increase curb appeal and dependability.

**Booth #901**  
**(800) 663-9844**

## XELLA AIRCRETE NORTH AMERICA, INC.

[www.hebel-usa.com](http://www.hebel-usa.com)

Hebel is the world market leader in Autoclaved Aerated Concrete (AAC) Industry. It has been utilized through Europe for more than 80 years and has proven its worth in the international market for safe, innovative and sustainable building solutions. Hebel is the number one fast-track construction projects nationwide through energy-efficient, eco-friendly, easy-to-install building blocks and panels. In fact, Hebel is a masonry product with in-built insulation to improve energy ratings.

**Booth #315**  
**(210) 402-3223**



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BUILDING IT RIGHT LIKE IN THE GOOD OLD DAYS.



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